Blue Blood

A Historical Everton Fanzine

Volume 8 issue 60

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7.00/or 8.00pm Ticket. L40 Dress: Lounge Suit

David France Says Farewell.
Hall Of Fame Revisited.
Free Special 60th Edition Insert
With This Issue

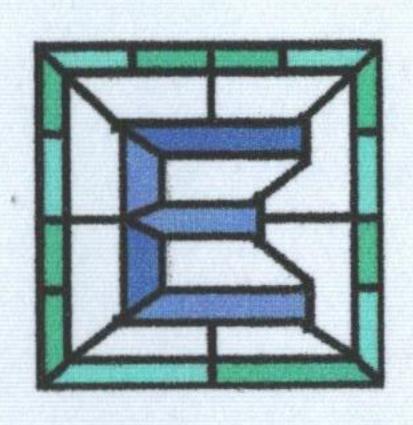
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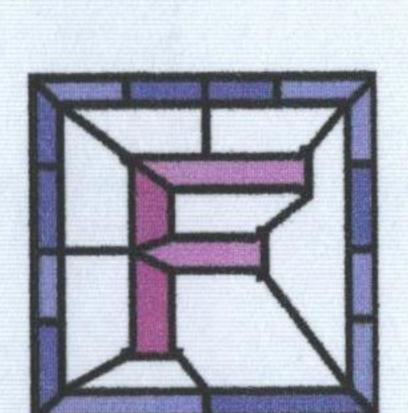
On sale outside the Winslow before home games

Editorial Blue Blood

Editor George Orr email george.blueblood@googlemail.com Or write to Blue Blood 7, Beechwood, Forest Hill Skelmersdale, Lanc's WN8 6UT

Radio Merseyside can be heard on www.bbc.co.uk/liverpool





Thank you for all the articles and emails, keep up the good work. For those of you who are interested, on Friday nights between 8 & 8.30pm I do a small spot on Radio Merseyside 95.8fm, it's called Blue Watch and is all about E.F.C.

No Obstructed Views

As long as your item is not racist, violent or offensive it will be considered for publication. All the views expressed in this fanzine are those of the contributor and not the editor so please don't sue me.



Position Number One
Blue Boy
Games Played
Every One In His Heart
David was born in Widnes where they pick the
ball up before they kick
it but the Blue of Everton was to be his calling. He set out on a mission to restore our history and pride. Founder of the Hall Of Fame

Mr Everton

Subscriptions & Single Issue Prices
A Single Issue will cost £1.50p (UK only)
Subscriptions: For Six Issues

U.K.	£12.00
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Please make all cheques payable to George Orr Back Issues available from me outside the Winslow (not many left)



Everton away kits from 1906 to the present day. This amazing collection of Everton away kits has been put on the internet by David Moor at www.historicalkits.co.uk it is a brilliant website.

More kits on page 5 David has kindly given permission for me to re-produce the Everton away kits.

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More away kits in the next issue and thanks to David Moor for his excellent web site and permission to use these graphics in Blue Blood

The Everton Collection-Project Update

Background

In 2007 The Everton Collection Charitable Trust purchased the David France Collection with the generous assistance of Heritage Lottery funding. At the same time, Everton Football Club donated their own archive to the Trust.

Last year The David France Collection was integrated with The Everton FC Archive to form the most comprehensive football collection in the world — The Everton Collection.

The Heritage Lottery Fund also awarded the Trust funding for a three year project with Liverpool Record Office. This project began in June 2008, with a mission statement "to catalogue, conserve and promote The Everton Collection to as many audiences as possible." The total project cost including the acquisition cost and match funding in cash and in kind is over £2 million with a grant of just under £1 million. A large amount of time and effort went into the complex process of developing and writing the application and the large number of supporting documents required.

Who owns the Collection?

The Everton Collection Charitable Trust owns The Everton Collection. The Trust are an independent body, separate from the Club. This is an important issue as it ensures the Collection is protected from any club politics or disputes that may occur in the future. The Trust has an overall responsibility to preserve the Collection for future generations.

The Chairman of The Everton Collection Charitable Trust is Lord Grantchester. There are several other trustees including a senior National Museums Liverpool officer, leading heritage experts, historians and Club officials.

The Trust meets quarterly and discusses project developments, new acquisitions and fundraising events.

It is crucial that the Trust keeps fundraising to continue building and promoting The Everton Collection further. Everton FC has pledged to support this in the HLF application.

The Trust are working in partnership with The Everton Collection project team based in Liverpool Record Office at Liverpool Central Library. The Everton Collection project began in June last year. The project team are highly-qualified with vast experience working with world-class archives and sporting collections:

Everton Collection Update

- David Stoker is the Manager of Liverpool Record Office with 20 years experience as a
 qualified archivist, managing major cataloguing, digitisation and outreach projects. David
 played a leading role in securing Heritage Lottery Funding for the project.
- I'm the Project Officer, managing the project to ensure the Collection is professionally catalogued and conserved. I will be managing the digitisation of the Collection, creating a website and producing exhibitions across the city. I have an MA in Museum Studies and have worked as a Sports Memorabilia Specialist at Christie's and was the Curator at the Museum of Rugby in Twickenham Stadium.
- Belinda Scarlett is the Learning Officer, managing the project's learning and outreach programme. Belinda will be developing learning resources, including education packs, loan boxes and online learning resources for schools. Belinda has an MA in Arts & Museum Management and was previously working as the Access Officer at the National Football Museum in Preston.
- Karen Sayers is the project Archivist responsible for cataloguing and conserving the Collection to ensure all material is publicly accessible at Liverpool Record Office and on the website. Karen has an MSc in Information Studies and is currently studying for an MSc in Archive Administration. Prior to working on the Collection, Karen was a chartered Librarian and Archivist at the British Library and at Cumbria Record Office.
 Also working on the project is Liverpool Record Office's fully qualified and accredited conservator, Sharon Oldale, who has already been conserving and preserving programmes and photographs.

We also have ten committed volunteers who are essential to the project's success. Our fully trained and experienced team of volunteers are currently cataloguing and labelling all 17,000 items.

With such a skilled and experienced project team, the Collection could not be in better hands!

dingte Books (29 volumes, dading from 1887-1964)These books show the mignites from

All material is stored in the most secure location in Central Library — The Strong Room. All the city's rare and valuable archives are stored here — the Collection is shelved alongside the city's charters, for example.

When the project team started in June we were confronted with boxes full of material from David France and the Club. None of this material was in any particular order, especially items that were brought over from the bunker underneath the Park End Stand.

Where is the Collection?

Over the last 6 months the project team have taken most items from the Park End bunker to Liverpool Record Office and have integrated all the material together to create 'The Everton Collection'.

Every single item in The Everton Collection is now catalogued and packaged in conservation-quality boxes and acid-free paper. It is essential all the material is stored in conservation-quality packaging as it prevents items from deteriorating.

A major part of the project is to preserve the Collection for future generations. This has now been achieved by the project team packaging all the material to professional archival standards.

There is also material from the Collection on display at Goodison. All the trophies, silverware, medals, shirts and other memorabilia on show in the Dixie Dean, Brian Labone and other suites now belong to the Trust and are currently on loan to the Club. The project team plan to work closely with the Club to update these displays to show more of the Collection over the next few years.

What's in the Collection?

What's in the Collection?

The project team have now brought the two collections (The David France Collection and Everton FC Archive) together to form The Everton Collection.

There were originally thought to be 10,000 items in the Collection. With the Club's own archive forming such an integral part of the Collection, there are now well over 17,000 items.

Many will have read David France's books about his Collection and so will already be familiar with many of the highlights:

- Minute Books (29 volumes, dating from 1887-1964)These books show the minutes from various Committee meetings at the Club. As David France calls them, they are "the DNA of the Club" showing how the Club has evolved. Many key events have been recorded in these books and will be a football historians dream come to true when they are made fully accessible.
- Programmes From 1886 to present day there are over 10,000 programmes in the Collection ranging from Home and Away matches to Cups, overseas tours and even baseball and athletic programmes. It is estimated that more than 90% of all Everton programmes are in the Collection.

- Photographs From 1881 to present day there are over 1,500 photographs showing images of teams, players and supporters. Many of the early photographs have needed some restoration work and our conservator has already restored many of the early team photographs.
- Contracts & Letters As we are celebrating the life of Will Cuff, it is appropriate to mention a series of letters between Cuff and Harold Hardman in the Collection. The letters cover a period of several years and show a true friendship developing between Cuff and Hardman with Cuff even coming forward as an eye-witness to a fight Hardman was involved in.

All this material has come from The David France Collection, but it is now just as exciting to discover new material from the Club's own archive.

Since June we've discovered an 1885 ticket for a charity match between Everton and Liverpool – 7 years before Liverpool FC began!

2. It is converge are one of the leading her legitique digitique des parennel in the country

We've uncovered over 200 scrapbooks and hundreds of programmes from a passionate private collector, Don Cooper.

3. Divery page of every Minute Book is carriedly heigh digitised and transcribed, willeli

We've also found more medals, tickets, trophies, shirts, badges and rosettes – the list goes on and on!

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Some other highlights are the more obscure items in the form of presentation gifts from overseas clubs — a Czech miner's lamp, models of a Geisha Girl and a Saudi Arabian model aeroplane!

The Everton Collection has now grown from The David France Collection to a larger, even more comprehensive collection — all thanks to the Club's generous donation.

What's happening to the Collection?

The Collection will be launched in September with a new website, learning programme and a major exhibition at Central Library.

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In order to successfully achieve all this, a number of phases need to be completed:

- 1. Cataloguing and la sanda total out release and the grantines a trinque of
- 2. From the very first day of the project we needed to know exactly what there was before any other work began.
- 3. Bringing the two collections together has taken 8 months.

Physically, we've had to relocate all the Goodison material to Liverpool Record Office and package over 17,000 items to professional conservation standards

. Photographs From 1881 to present day there are over 1,500 photographs showing

- Digitally, the Collection had to be broken into sub-groups to make it easier to manage and catalogue. Excel spreadsheets were created for each sub-group and each item has now been catalogued on Excel. All these records are now being exported into the professional archival management database, CALM, at Liverpool Record Office. This digital catalogue information will then be used to produce an online collection on the new website.
- 1. Digitisation The majority of the Collection will be digitised by a professional heritage digitisation bureau, UK Archiving, over the next two years.

Hardman was involved in.

Vacat's happening to the Collection?

- UK Archiving are one of the leading heritage digitisation bureaus in the country, with specialist scanning and image capture equipment designed specifically for valuable archives, such as Liverpool - 7 years before Liverpool EC begand The Everton Collection.
- Every page of every Minute Book is currently being digitised and transcribed, which will allow users to read and search the Minute Books like a virtual book on the website.
- Every page from every pre-war programme will be digitised next, along with other early material such as contracts, letters and cigarette cards.
- 5. Why are we digitising the Collection?
- Preservation reasons once an item is digitised, there is no reason for anyone to handle that original item again. Par I and the Continues of Plan Planceta is recovered building these pages in reco-
- Website our aim is to ultimately have the whole collection fully searchable on the Trust's website of a ban tail) ndulate of a to alabora, annul a malma day) a --- adula ansers of more

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- Website -The website will be designed for different audiences who will want to use the online collection in different ways:
- Fans will want to look up programmes from favourite matches
- Historians will want to research the Minute Books
- Teachers will want to use old team photographs in their history lessons
- Children will want to find out who Dixie Dean was We also want the website to be interactive and encourage debate — discussion forums/blogs/ facebook sites (e.g. visitors could pick their top 10 items and discuss, or curate their own online exhibitions) to encreasefully achdere all this, a number of phases need to be completed; (another all
 - We are currently going through a tendering process with 6 leading web designers and plan to appoint a company in the next few weeks. The first phase of the website will be ready in September — where the Minute Books and other select material will be fully searchable.
 - More material will be added as more is digitised over the next few years and we hope to have the majority of the Collection online by 2011.

The History Of Everton Reserves The History Of Everton Reserves

Steve Flanagan who is an Evertonian who compiles everything of interest from the early days of Everton Football Club he has kindly allowed me to reproduce the charts that show the progress of Everton reserves from 1891 until 2008 it has been a labour of love for Steve to do this but it is very hard work and I appreciate his help with Blue Blood I will put some charts in every issue and if you need any more info on anything Everton contact Steve on steve.flanagan@gmail.com. You can see more of Steve's work on the excellent toffeeweb site.

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EFC Shareholders Association Annual Dinner

14th March 2009 7.30pm for 8pm

Alex Young Suite, Goodison Park.

Celebrating CD Everton Centenary

1909 Tour of South America

Our special guest, Everton and England's

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(Ray played on the two Evertons' ground) the season for Everton, Everton have restored my pride in them, Waybe

Below Ray Wilson In Chile V Brazil 1962

Guests Include:

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Dave Moyes

Bill Kenwright

Derek Mountfield

Dave Hickson

Juan Foxley

Ambassador Chile

Julio Arellano

Warren Bradley

Lord Mayor Liverpool

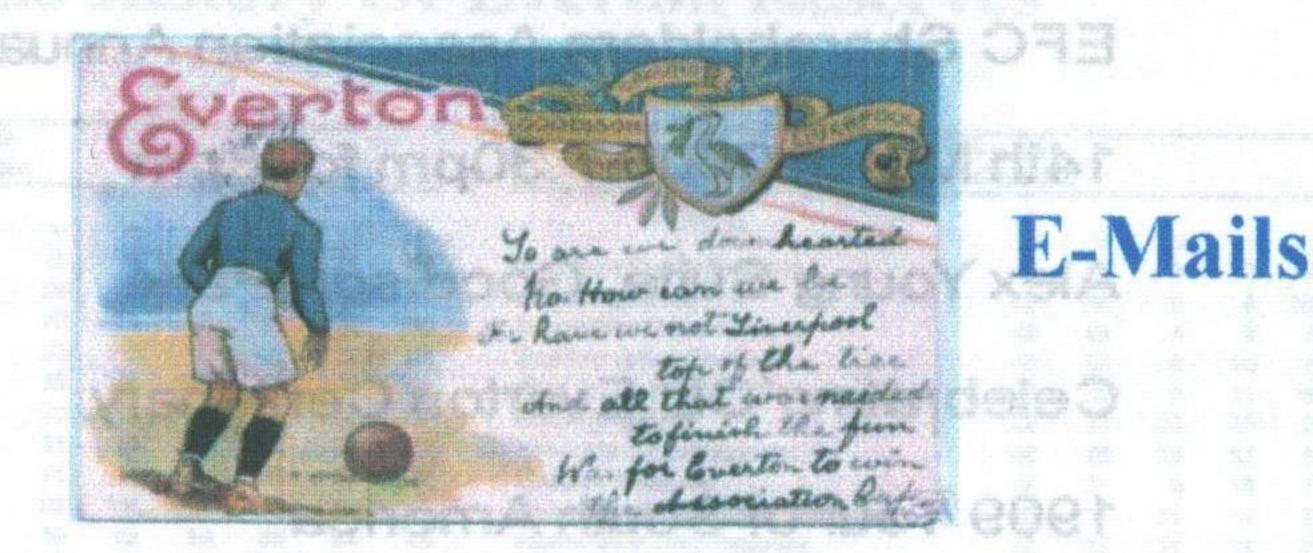
Andy Burnham

Tickets £35, Three course meal.

Please contact Tony Heslop, Ruleteros Society at tonyhes@blueyonder.co.uk or Paul Wharton, Everton Shareholders Association at paulwhartonefc@btinternet.com

All proceeds will benefit the Everton Former Players Foundation and a special needs school in Vina Del Mar, Chile.

Letters



Dear Blue Blood,

We are on our way to Wembley we shall not be moved, that's not a song that's what I think is our destiny, we are going to be there. I feel so sorry for Arteta he will be on crutches for the Final but he is one of the players of the season for Everton. Everton have restored my pride in them. Maybe the injury to the Yak was a blessing in hindsight because since we have played through the midfield we have been great. I don't want to go back to the long ball stuff. Let's hope we put on a show at Wembley and get our name back up there in the highlights.

Matt Phillips

Blue Blood.

What a fiasco over the Stoke game, who on Earth wanted to cancel a Football League game with up to 40,000 fans for the leafleting of the City Centre by 50 Fascists? The fact that Evertons game had been known about since last July and the Police were well aware of it. They in their Wisdom!!!!!! Took a booking from the BNP in January and cancelled 40,000 fans day out, the Policeman's name is Steve Watson, how the hell can he justify this decision? Evertonians should be writing to him and asking why? And then put in a claim for compensation.

Dave Hampson

Blue Blood

Losing Arteta is a bad blow but we have some good alternatives and Moyes will get it sorted. It is good to be in with a chance of the F.A. Cup, I don't agree with your opinion on Moyes George but it did worry me that we never got anywhere in the Cups.

Steve Leigh

FAMOUS OLD-TIMERS.

March 14 1925. The Liverpool Football Echo

MR. GEORGE MAHON-THE "WINNING" PERSONALITY WHO WON AND KEPT POPULURITY.

By Victor Hall.

When Everton hazarded their future and made the famous trek from Anfield to Goodison Park, there was one among the leaders who was destined to leave a revered name in local football history. Mr. George Mahon had been a leading protagonist in the cause of those who advocated a change from the old ground, and when it came to a cold discussion of ways and means, and cool heads were wanted, he came into prominence and eventually was of powerful influence in the fortunes of the old club. He held, and had always held in a remarkable degree the fullest confidence and respect of his fellow committeemen, and the vast majority of the club "members." Those were the days when members were those who paid an annual subscription to the club and received in return an advantage in having tickets admitting them to the "members" stands. He possessed in addition, the fullest confidence and respect of the players, and more important still, his name and professional status in business circles in Liverpool stood for everything that was reputable and honourable.

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GOODISON OPENED.

Under his leadership therefore, and guided by his wise counsel, the opening of Goodison Park was tortunate in every respect. The club started with a directorate of remarkably sound business experience and good commercial repute; the players had every confidence in the leaders under whom they were to serve. More important still, the names of the eminent gentleman who were chosen as the first directors of the Limited company, into which the old company had been formed, were the most eminent that could have been chosen if all Liverpool had been sifted. Public confidence was assured; 290 odd-0f the old "members" became shareholders in the new company and George Mahon was nominated as first chairman. And right nobly his public career in football then, and later, warranted the choice. With the thorny moves and counter moves of those early negotiations history has now little interest, but no record of

local football progress can ignore the influence of Mr. Mahon's personality, in those testing days in the club's history. Those who know Mr. Mahon most intimately are testable to speak of the singular charm of his personality and the sweetness of a disposition that he brought into his daily lift at all times. It is in connection with his association with football, and the Everton club, that were are here dealing though none the less was the estimation of his personality held in the business and financial coracles in which he moved as a professional accountant in the city. He was blessed with an unerring instinct that led him at once to the kernel of any problem whether financial or personal. He had a marked degree a singular perception that guided him to the correct assay whether of men or matters, that not many people possess. With Mr. Mahon it was almost a sense, rarely if ever at fault. Once the problem exposed, he had a clarity of judgement or discernment, call it what you will that with the problem propounded a remedy and again whether speaking of football or finance, rarely was his judgement found faulty. The influence of his personality upon those with whom he came in contact was most remarked, whether it he ascribed to the sweetness of his disposition, his cheery optimism, his own transparent honesty, or a blending of all these faculties, it would be hard to say. But the effect was always there. The problem became no longer a problem once it was subjected to the keen dissection of the subtle mind. With the co-directors and shareholders his was a name to conjure with. At times there were keen rivalries that threatened to provoke at the date of mental as

mill

Famous Old Timers Continued

at the club's annual meeting angry passions. Rival forces, contending for mustery came prepared to those May meetings to put their forces in array. Presiding, there would be that slender well-known figure. slightly tilted head, the blue eye and boyish bearded face, with that well remembered bating yet incisive speech in which later resolution gleamed below the tentative, halting phrase. How many of these meetings that were going to be so noisy ended mildly with the music as of cooling doves, and the protagonists of an hour ago going home arm in arm? Such was the personality of George Mahon, and that expressed one side of his remarkable personality, there were other equally alluring. When hospitality was dispensed by the Everton club to distinguished rules and legislators no happier man could be found than the chairman. to voice the hospitably of the club and the city generally, to the honoured guests. His speeches were crisp. witty, full of a wishful humour, and yet brimming over with a blending of sound sense and real hospitality. Most valued of all, too, they were brief and to the point. There was nothing wordy or circuitous about either the man of methods. Straight "as a die" himself he expected the same measures of simple honesty. from those with whom he came to contact. One of his hobbies was the Theatrical Football game, which in those days was an annual event in which both football clubs took a prominent interest on behalf of local hospitals and charities. The afforded in little relaxation from the stern and serious work of tootball administration and commanded the esteem -in those days -of the directors of both local clubs. Mr. Mahon was usually elected as chairman and had associated with him the leading representatives of sport and theatrical industry in the city. The success of these unusual event continued for a number of years, with considerable benefit, to the hospitals and charities concerned until in later years experience indicated certain drawbacks, when the clubs decided to adopt other means of benefiting the charitable objects rather than the turmoil and upset to their grounds, these galas occasioned. The practice matches in aid of charities in recent years has well compensated them for the change.

THE RIOT.

The work and personality of Mr. Mahon was appreciated by the Gala Committee on the termination of Mr. Mahon's period of office. There was but one occasion in Mr. Mahon's career with Everton when the magic of his speech fell on deaf ears. It was the occasion of what has sometimes been described as "the riot at Goodison Park," An unruly number of people had taken from entry of the ground, when the gates where thrown open on the abandonment of a certain match—they had clustered round the official demanding their money back." Most of them had paid nothing, but got in when the gates were thrown open. Mr. Mahon addressed them from the balcony of the club pavilion, offering them free tickets for the replayed match, if they would wait their distribute. His voice did not carry very far over their angry cries and it was only when they commenced to pull down the palisades, and shatter the windows that the police held in reserve, were let loose to deal with the disturbance which they did accordingly with promptitude and dispatch. That is the only time George Mahon ever spoke ineffectually of an Everton meeting. But behind him, on his early death, he left a fragrant memory and a happy incentive to those who, loving sport work solely for love, without fear of favour, and who seek no other reward.

STATES LAST STAND TO INCOME.

March 19th sees the last ever annual Gwladys Street Hall of Fame Dinner at The Adelphi Hotel. The eleventh such gathering on the tenth anniversary of the first dinner brings to an end an event that has been seen as a highlight on most Evertonians calendar. The concept of a Hall of Fame for Everton FC was the brainchild of the remarkable Dr David France, curator of the now famous collection of football memorabilia of one club in the world Everton fc, and safely in the hands of Everton FC and the Liverpool museums. In 1998 while putting together the base of the Everton Former Players Foundation then known simply as Blueblood Dr France toyed with the Hall of Fame idea based on his knowledge of such institutions relating to baseball and American football in his now native North America. Wary of the response the idea would receive David issued a book entitled Gwladys Streets Hall of Fame which sold out within 10 days of issue. A remarkable response which led to thoughts of an annual dinner to honour past legends and idols while being main fundraiser for the newborn Blueblood organisation. David set to, a man on a mission and in his own determined fashion. With help from a small group of committed friends such as Steve Milne , Blueblood editor George Orr ,John Dwyer and myself the night of 25th March 1999 was earmarked for GSHF to make its debut. All 80 original inductees would be appropriately honoured on a gala occasion.

The night arrived all too quickly as organising an event of this magnitude with 500+ paying guests joining 100 former players and special guests. was a major challenge. Guest of Honour was Sir Phillip Carter along with special guests including Bill Kenwright, Derek Hatton,' Neville Smith of Golden Vision fame, then Everton manager Walter Smith and club captain Dave Watson

The night duly arrived and the nerves of the organisers grew frayed as VIP,s gathered along with the expectant Evertonians who filled the hall remarkably quickly. Very soon what turned out to be a riotous evening started, and considering what it entailed with the chance of so many things going wrong, all went off remarkably smoothly. David France demands the best and it does tend to keep you on your toes. What followed was to me one of the best non football nights I have enjoyed as a lifelong Evertonian ,as the roof nearly came off the Adelphi. Each and every player in attendance received a tumultuous reception and many were visibly moved. Dave Watson later likened it to "a Nuremberg rally for Evertonians" and Legend Colin Harvey said he'd been to many dinners but never one where people were on the tables singing before the soup was served. Anyone who was there will never forget such a special night which literally flew by.

The big problem at the end was actually clearing the hall as players and supporters mingled happily together.

Dinner at The Adelphi Hotel. The eleventh such gathoring on the

David's idea had turned out to be a triumph which I don't suppose is a surprise to those of us who know him.

Those fans lucky enough to attend David's dinners and subsequent later ones organised by Blue Nose Promotions run by Brian Snagg , Tommy Birch and ex Evertonian and Hall of Fame'r Roger Kenyon will forever be indebted to David France. The dinners were instrumental in fostering the Family/Peoples Club spirit so evident today. I consider myself lucky to have played a small part in each of the dinners so will be sorry to see the curtain come down on this fantastic franchise, and I would like to dedicate this article to Dr David France as a token of my own personal thanks and admiration of the aptly named DR EVERTON. exclosed to the senouser oldsynam

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Below is how the Liverpool Echo reviewed the first Hall Of Fame



Derek Temple, Travor Steven, Graeme Sharp, Howard Kendall,

Bobby Collins, Oave Hickson, Jon

Dave Hickson .. striking legend

"When I look down and see the

faces of friends and players. I have

worshipped for over 40 years, I seet

can be; that's what we are going to

be; that's what we have to be," he

book entitled "Gwladys Street " of Fame," by David France.

After the recent article on the early days of Everton I thought you might like to read about how the early days were sometimes mistakenly connected to a religious division between the Clubs on Merseyside. This very rare little booklet is a study of those early days and events. As it is so rare and not many of you will ever see a copy I have decided to print it here for you to see. Continued From Last Issue

The Blues and the Reds

Brat there should be a marking wage of fat per week.

Note: The wage of the per week.

terraced in concrete and both Liverpool and Everton were conscious of the need to provide cover for the 6d. and shilling spectator in a climate such as ours. Nonetheless it was 1928 before liverpool put a roof over Spion Kop. The Anfield ground claimed a capacity of 68,000 with 45,000 shilling customers under cover. Such conditions were nevertheless rarely comfortable and did not always provide a good view of the game.¹²

The directors of both Everton and Liverpool probably did not make a lot of money out of it. Some of them may have sold goods and services to the club and it was probably club money that financed beanfeast such as the dinner and theatre party which celebrated J.C. Baxter's 21 years with Everton in 1912 and the 50th anniversary celebratory dinner

when 600 guests sat down at the Adelphi in 1919."

It is very easy, in the natural desire to place the development of football in its social context, to forget both the game and the players of it. But of course this would be a classic case of ignoring the crucial part of the whole phenomenon. The St. Domingo club, and Everton in its early days, seem to have had a fair sprinkling of middle class young players, schoolteachers, bank clerks, solicitors, sons of cotton merchants. But once professionalism became the norm then the players of middle class background became much rarer. Professional football before the second world war was an avenue along which a working man might travel in the hope of material betterment and occasionally even social mobility. How certain he was to reach these desirable destinations would depend on a variety of factors, on his being 'spotted' by a top club, on his ability to play regularly over a long career and avoid serious injury, on his judgement in both managing his money and coping with the trappings of fame.

To play for either Everton or Liverpool was half the battle, as they were undoubtedly leading clubs rarely out of the first division in our period and always solidly supported through the turnstiles. As we can see from the simple contract drawn up between Everton and John Holt, their centre-half and a leading player in 1890, he was paid £3 per week through the year. Eleven other players were receiving

the same in 1891-2.3 on sure has more than a new too has

By the end of that decade, with the popularity of the game ever increasing and the competition between clubs for the best players getting fiercer, a good many players were doing better than £3 a week. Some clubs felt the situation was

getting out of hand. A free market for labour was all right so long as it worked in the buyers' favour: when it did not, talk of restriction was in the air, although Liverpool and Everton were non-restrictionists. In 1901 the F.A. finally resolved that there should be a maximum wage of £4 per week. Liverpool allegedly paid one of their top players, Alec Raisbeck, more by appointing him bill-inspector with the sinecure-sounding task of checking all the advertisements.24

Of course the maximum was raised after the First World War, in part due to the inflation that had accompanied that conflict. In 1920 a new player might begin with £5 a week which could rise to a maximum of £9 plus the famous bonuses of £2 for a win and £1 for a draw. With the collapse of the post-war boom these figures were quickly revised to £8 per week for a 37 week playing season and £6 for the remaining fifteen summer weeks. The Players Union

accepted such figures with resigned reluctance.

This was good money so long as it was not compared to leading sportsmen in the United States or other kinds of entertainers. And it could be supplemented, at least among the leading players, by advertising products and allowing their names to be used for newspaper articles. Both had been common enough before 1914 and grew even more after the war. James Jackson, the Liverpool captain, for example, began a regular column in the Liverpool Weekly Post in 1928 and it is clear that many such columns were syndicated and appared in a variety of local and national newspapers.25

But football playing was more than about money. Those men who regularly pulled on Liverpool and Everton shirts were local heroes and embedded in a life style far removed from anything most of them had experienced before, or perhaps would do again. As early as 1894 both sets of players went away to hotels for special training before the first league meeting between the clubs, Everton to Hoylake for the week, Liverpool to Hightown.26 Trips abroad to encourage the development of the game became a commonplace of the close season, Everton even making the long journey to Argentina in 1909. And when cups or championships were won, nothing was too good for the players. Lord mayors and M.P.s wanted to know them and sat down to eat with them and huge crowds would turn out to see the conquering heroes come back with their trophies, most notably when Everton won the F.A. Cup in 1906 and 1933. Lord Birkenhead realised it did him no harm at all to tell a story in which the punchline was that a Liverpool boy

who asked him for his autograph wanted it twice otherwise he had no chance of swopping it for one of Dixie Dean.

To say that Dean was the most famous figure in Liverpool during the ten years 1928-38 is to really say little about his achievements and the myths and legends which were built up around them. His qualities both as footballer and physical specimen were continually the subject of awestruck newspaper articles, particularly as a motor cycle accident, which left him with serious head injuries, had looked to have finished his career before it had really begun in 1927.28 It is not clear how far his contemporary reputation for fearlessness and physical durability was buttressed by the knowledge that he had lost a testicle following a kick, admittedly while playing for Tranmere Rovers." Yet this larger-than-life figure whose achievements even outdid the fantasics of the writers of boys' comics found life after football difficult. The traditional pub brought neither prosperity nor satisfaction and, like his successor in the Everton number nine shirt, Tommy Lawton, he was not able to discover a substitute for football. In this failure he joined many others who perhaps had no skill to fall back on, no head for business or no friends who could offer reliable advice. Public houses and small shops were a common resort of the old player but did not guarantee material or psychological comfort. Some old players managed to stay in the game at various levels. Andy McGuigan ran his shop and became a Liverpool scout. Dan Kirkwood astonished the Athletic News by becoming a director of Everton and for a short time, chairman in 1909 after four years as a player in the 1890s. He had been a shipvard worker and a professional for Sunderland and had a tobacconist's shop in Liverpool.30 On the other hand Abraham Hartley, a Scot who played professionally for several clubs including both Everton and Liverpool, died of a heart attack on Southampton docks where he worked."

Clearly even many of those who had successful careers as professional footballers did not always find it easy afterwards but that was hardly uppermost in the mind of those young men from Merseyside who stood on the terraces and hoped one day to emulate their gladiatorial

heroes.

What does the social historian want to know about the spectators at football matches? Basically who went, why they went, how they behaved when they got there, and what it meant to them. Deceptively simple questions for which

the evidence to provide answers is difficult both to identify and once identified, to interpret. We do know that one Liverpool railwayman, David Brindley went, with two of his workmates and neighbours to see Everton play Dundee on Saturday, February 16, 1889 because he says so in his diary. A further entry for april 4, 1890 (Good Friday) reads: 'Mr. and Mrs. Murray (friends) at our house. Went to football match in afternoon'. In October 1907 a local weekly paper, the Porcupine, probably as part of a circulation drive, began to take pictures of spectators at Everton and Liverpool football matches in order to offer a prize of £1 to those lucky enough to have their faces ringed. Unfortunately they only seem to have kept it up for a few weeks in that autumn but long enough to publish the names and addresses of 36 lucky winners, 34 men and 2 women. A survey of contemporary directories produced ten for whom occupations could be identified and these were jeweller, warehouseman, mariner, clerk, plumber, manager, stationer and Post Office keeper, assistant overseer, provision broker and Postman. There were probably four sons of a marine engineer, printer, collector and commercial traveller and one daughter of a mariner. 18 This unscientifically random and very small sample nevertheless does fit with the view that pre-1914 football crowds were mostly male and mostly better off perhaps skilled or semi-skilled workers plus a fair sprinkling of what might be termed lower middle class. This is perhaps further supported by the areas in which they lived with artisan Everton providing five addresses. neighbouring Ansield sour, Kirkdale and Kensington one each on the northern side and Sandhills two, and Toxteth one on the south. On the other hand lower middle class Wavertree provided four addresses and middle class Princes Park three.

The enthusiasm of Liverpool working people for the game was considerable. Everton averaged about 16,500 people for each home match in the League in 1892–93 but special league and cup games drew many more. The first Everton-Liverpool league game in October 1894 was watched by around 44,000 people who paid what seemed the enormous sum of over one thousand pounds, mostly in sixpences. The tramcar was a crucial element in getting them all to Goodison park. When the 1910 F.A. Cup Final was replayed there the Liverpool tramways carried over 90,000 people to and from the ground on a midweek afternoon. After the First World War, when the minimum admission charge was

raised to one shilling, the crowds flocked in even more furiously. Few seasons would go by when Everton and Liverpool failed to average 35,000 people for league games. Games between the clubs rarely failed to top 50,000 and 66,000 crammed into Anfield to see Everton win there in 1939. 25,000 turned up for Everton's public pre-season practice match in August 1928 and Billy Meredith, the samous Welsh international who played all his league football in Manchester chose to play a mid-week friendly match at Anfield, the proceeds to go to his benefit, and almost 5,000 turned up for that." Going to the match was an experience in itself rather like going to the pictures. For the big games especially the gates would open early, queues began forming at 11.30 a.m. for the Everton-Liverpool game in February 1928, and there were estimated to be at least 45,000 there an hour before the game was due to begin. Such matches might be preceded by a schoolboy game and almost certainly Hignett's Band or, after the First World War, the Edge Hill Silver Prize Band, would do their best to take the boredom out of waiting. Although watching football was in general a male pastime it was claimed, it's not clear on what authority, that Everton and Liverpool had the highest percentage of 'Lady supporters' among league clubs in 1929." Travelling to away matches seems to have been much less common before 1914, except for very special occasions, usually cup ties. Only about a thousand Liverpool supporters went to Bolton for a crucial championship match in 1906. By comparison it was expected that 15,000 would make the short trip to Blackburn for an F.A. Cup match in 1935." part somes thorower when the Rovers

If you had been in town during the first week of September 1908 you could have gone to the Shakespeare Theatre and seen a play called The Happy Hooligan. But it wasn't about football crowds. How did they behave in Liverpool? The local newspapers always seemed rather surprised that they were so orderly. But large crowds needed controlling and as one was expected at Anfield in September, 1897 for Everton's visit 'a large body of police were engaged to keep order'. We don't know how many because there are apparently no police records. There was a tendency to be uncertain about the capacity of football grounds and to pack people in until overcrowding was inevitable. That produced pitch invasions as barriers broke or people could stand the crush no longer. Twice the barriers broke and spectators flooded onto the field of play in this

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match but it was completed after two lengthy stoppages.37 Although grounds were more commodious by the inter-war years, crowds were even larger. It took the break-in at Wembley in 1923 to persuade the authorities that some matches would benefit from being all ticket with a police limit but crowd control was not taken very seriously in this country until the Bolton disaster of 1946. Swaying and crushing on the terraces, especially at the ends and at corners, were common as must have been damaged ankles and cracked ribs. Everton were involved in one spectacular crowd disturbance at their Cup-Semi-Final with West Bromwich Albion at Old Trafford, Manchester in 1921. 69,241 were let in and another 10,000 locked out. Barriers broke at some of the more congested parts of the ground and the original corps of four mounted policeman had to be reinforced to get the crowds back behind the touchlines so that the game could start.38

In such crowds climbing up pillars and onto roofs in order to gain a better view were common. Boys were sometimes caught climbing into both Goodison and Anfield. Few favours or colours were worn by the crowd when Liverpool and Everton met in the F.A. Cup in 1905. Porcupine offered an unlikely explanation. '... we in Liverpool are either more reserved or less enthusiastic than our bretheren up country. When Sheffield, Birmingham or Blackburn come to town we know it. . . . But Liverpudlians rarely wear their A group of Blackburn supporters apparently thought nothing of standing on the Kop in 1907 and, inter alia, singing part songs. Moreover when the Rovers team appeared they waved their colours to a set motion, and sent forth a wierd unearthly cry. . . . But they were silent after Liverpool had scored'. Journalists both in 1908 and 1929 claimed that most in the crowd applauded good play by either side in the annual Liverpool-Everton encounters."

As against all that, the official programme complained about foul language in the Goodison Park paddock in 1910 and about the barracking of players and obscene language by a minority at both grounds in 1913. There were also occasional outbursts against visiting players and the Referee which brought warnings from the Football Association. The Chief Constable believed that Saturday afternoon football in Liverpool had contributed to a diminution in drunkeness in 1896. Local magistrates did not take any chances and refused to grant extensions to public houses in

The History Of Everton season 1930-31

Billy Smith the author of the Blue Correspondence Book has spent years researching Everton's History from Newspaper archives Although there are a few spelling mistakes due to limited time I am sure you will enjoy the information. Billy can be contacted by email bluecorrespondent@bluebottle.com

everton team has been altered this season, dean's absence, white has been selected to lead the attack, his place at inside-right been filled by martin the latters position in inside left being taken by johnson, the international thus makes his first appearance of the season in the side.

SEPT 24, it was only to be expected after everton's defeat at home by port vale that changes should be made in the side to meet bradford city at bradford, next Saturday. The directors at their meeting last night made two changes in the forward line, martin and white who were at inside right and centre forward respectively last Saturday give way to dunn and mccambridge. The latter scored five goals in a central league match at blackpool on Monday wwek, and his league debut will be watched with interst. Dean is still on the injured list. The rest of the side is inchanged. It is of interst to note that, with the inclusion of dunn and mccambridge there are seven internationals in the everton side namely williams and griffiths (wales) cresswell, johnson and rigby (england) dunn (scotland) and mccambridge (ireland),

Meanwhile britton the clever left back secured from bristol rovers who received a broken collar bone in the trail match, makes his first appearance on Saturday, for the reserves, who meet sheffield united reserves in the central league match at goodison park, kick off 3.15

OCT 1, everton will strengthened by the inclusion of dean, who has recovered from injury, and he will lead the forward line against charlton athletic. Mccambridge thus drops out, and the side otherwise unchanged from that which won at bradford.

OCT 8, the kick off is at 3.15, and I am sure the crowd will be taxed as it rarely has been for a lancashire cup-tie. The teams are strong and there ought to be a good-class exposition of the code. Mccambridge and btyan are included in the everton team to face lierpool at anfield today, the irish centre-forward, appearance will give the followers of the club a good opportunity of seeing the, quality of maccambridge play. As he will opposed be opposed to a strong half-back line.

OCT 30, robson, the everton half-back has been transferred to sheffield Wednesday. A scientific type of player robson proved a most energetic exponent at half-back play, and as he is only young he should, developed into a high class middleman. That everton have decided to let him go will doubt creat surprise amoung supporters of the club. His lack of stathre told against him in the rush of stenuous league warfare but he give some exceedingly hearly displays in his twenty-seven appearances for everton last season, robson joined everton from blyh spartans in april 1929 he has now chance of getting into the championship side, it is reported that another everton defender is likely to be transferred north.

OCT 22, mr WJ sawyer has resigned his seat on the board of directors of the everton football club, owing to pressure of busness. The news will create surprise in the football circle as it was totally unexpected. When the news of the intended resination was received the board asked him to reconsider his decision. Mr sawyer reply was that he, cpuld not see his way clear to continue further with football work, and at he last meeting of the everton board, with mr WC cuff in the chair the resignation was regettally accepted, and the board put on record the great service that mr sawyer had rendered to the club, and also the sense of loss, which the board felt at losing their collegue. Mr sawyer has been a prime mover and worked in sport and atletic circles all his life. He was on the lancashire FA council which position he has also resigned and from the early days of the Liverpool cycle carnival to date. He had been indefatigable in the cause of sport. In 1918 he became hon secretary of the everton, and soon afterwards a director, so that he claims twelve years service with the goodison club organistaion. He is even more readily remembered as the backbone of the south Liverpool club which had a hard and difficult period of life, in which mr sawyer faith never wakered.

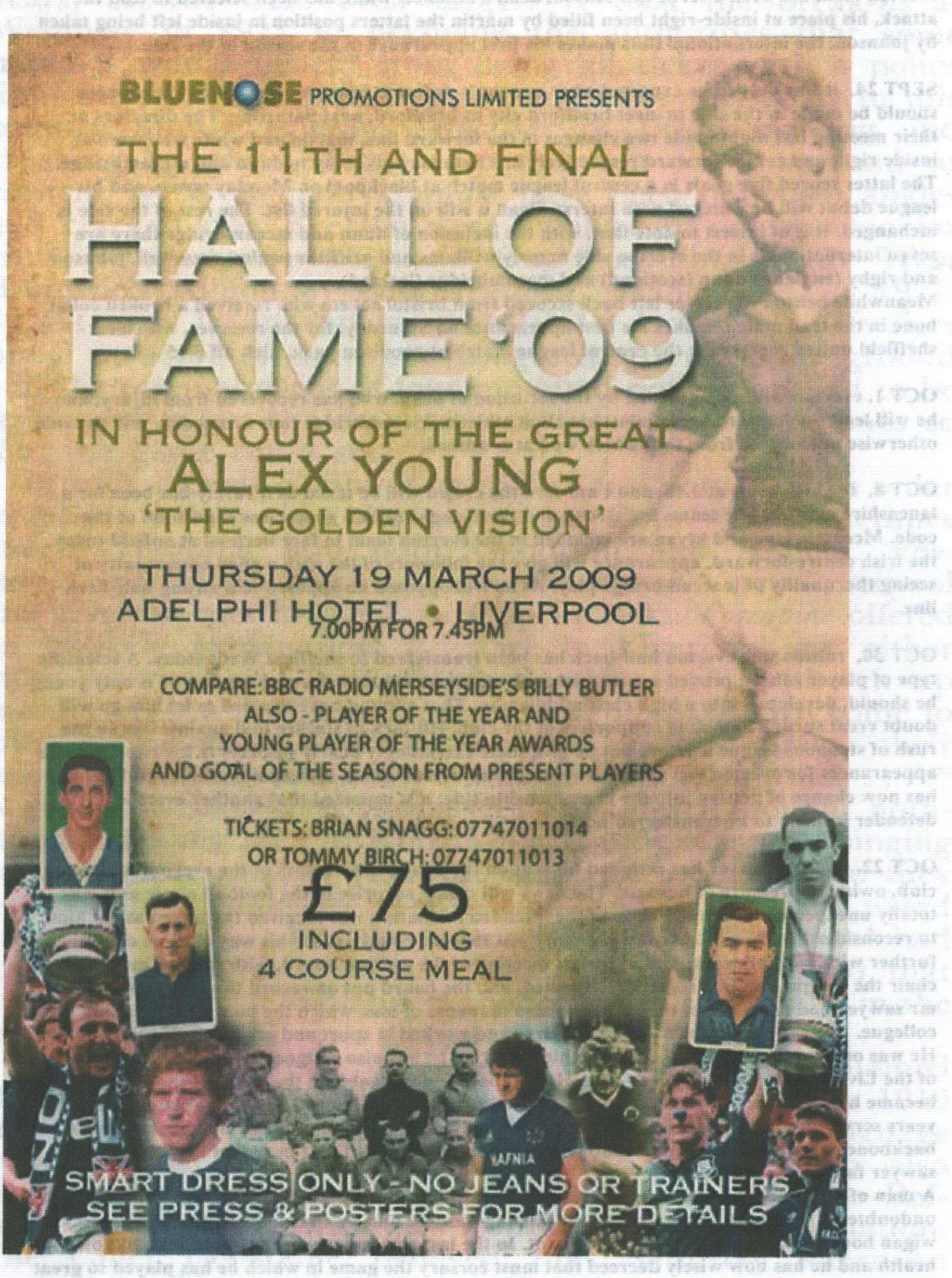
A man of particularly large heart and kindly disposed to all forms of sport, mr sawyer had undoubtedly taken toll of his strength by helping football and by strenuous endeavour to put wigan bourgh FC on the football firmament. In the last year mr sawyer suffered a breakdown in health and he has now wisely decreed that must corsary the game in which he has played so great a part.

NOV 1, johnny holt will be an intersted spectator at reading to watch his former team play and he will be able to compare the everton team with his day when he was a bright little star in a great combination team.

The History Of Eventon season 1930-31

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The History Of Everton 1930/31

The injury sustained by dunn the everton forward, turns out to be a torn shoulder muscle. It was at first throught that the collar bone was broken or cracked but the specialist on, examination reveals the injury mentioned. This will require rest, but it is hoped that dunn will make a quick recovery and he will be fit to take his place in the team fot the cup-tie on Saturday week

JAN 21, everton's chances of making further progess in the competition have been enhance by the fact, that dunn the scottish inside right has been chosen to play against crystal palace on Saturday, dunn had an arm in a sling last week as the result of the injury but he reported fit again, and will take the place of martin.

JAN 27, everton were accorded a remarkable ovation at lime-street last night, the crowd broke through the entrance at the platform and cheered the players, for the league match against port vale at hanley to-day, everton are likely to be without williams.

JAN 31, I expect a capital game, but everton should come out on top, williams is suffering from influenza and was not be able to appear, cook has been called on to make his first apps, in the senior team.

FEB 4, everton make another journay south on Saturday, when they oppose charlton athletic on the face of it, this would appear to be a comparatively easy journey for the leaders for they have already beaten charlton by 7-1 at goodison park. I am glad to hear that williams, has recovered from his illness, and he has been chosen to take his customary place in the team, his inclusion instead of cook is the only change from the side which defeated bradford city.

FEB 21, the everton club have submitted to the management committee of the football league an agreement made between them, and the bristol rovers club, giving everton an option to call for the transfer of ronald dix, the much discused young inside-forward of bristol rovers. As a result of this action, the bristol rovers club have received a notification from the football league informing them that the secretary of the league has been instructed not to accept any transferring dix other than in accordance with the agreement between the everton and bristol clubs until the circumstances in connection with the agreement have been fully investigated. The directors of the bristol rovers club met yesterday and deceided to ask the football league to hold an immediate inquiry to decided for what period everton have the right, to exercise the option given in the agreement between the clubs, as no time limit was mentioned when the agreement was drown up. Everton have agreement with the bristol club last year regarding dix. Since that time, however, the player has been much sought and aston villa, it is reported were among the clubs willing to pay a big price for the transfer of dix.

, FEB 25, hodgson from marine will play for the reserves to-night against west brom reserves.

MAR 4, dean scored a hat-trick for england against the rest at highbury 3-2

MAR 11, the FA cup against west brom at old trafoord on Saturday was selected last night, and the directors have included critchley in the side, the outside-right is making rapid promise towards recovery and it is evident the club hopes and expects that he will be fit to return out that the team will be the same as that which has carried the club, so far in the cup.

MAR 13, it would seen that everton are likely to take the field to-morrow at old trafford in the FA cup semi-final, minus their regular outside-right critchley, who twisted his ankle in the game against reading. He has undergone radial heat treatment and everything possible has been done to get him fit. But he is still limoing and hopes that he will turn out are gradually diminishing. He is to have a trial to-day, and if he is not fot to play wilkinson will take his place at outside-right. In an interview, williams,, the everton captain sais:- it is my ambition to lead everton on to the field at wembley, on this my first season as captain. This is going to be the hardest fight we have had so far, but I have sufficient faith in all our players to think they will repeat their league successes over the albion. Everton have done all their training at home, and latterly the exercising has been of a light character.

MAR 18, a message received from stockholm, states that everton are to play a match in may, but mr WC cuff the everton chairman, informs me that the decision has yet been arrived at by the

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JAN 21, everton's chances of making further progess in the competition have been enhance by



Two great England centre-forwards—and they both came from Birkenhead. With Bill Dean here is Pongo Waring, who won fame with Aston Villa. de la company de la company

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MARK IS, a message received from stockhoim, state everton are to play a match in may, but I mer WC cust the everton chairman, informs me that the decision has yet been arrived at by the directors. The club has received the invitation to tour in the continent and it remains to be seen weather they will accept one of them.

Meanwhile everton resume their efforts to increase their advantage at the top of the second division on Saturday. When millwall are to visitor goodison park. Everton have made a couple of changes, critchley is fit again, and he will resume his usual position at outside-right. An unexpected change however is the inclusion of britton at right half in place of mcclure, who has had a long and successful run, and he is taking a rest.

MAR 25, everton visited wolverhampton to-day, to fulfill the postponed league fixture with the wanderers and will have to play without, dean the centre-forward has been chosen to play for england against scotland on Saturday, and therefore is not available for a mid-week game. In the absence of dean, white, who last Saturday played at left-back against millwall will lead the attack, thomson who is not fit again resumes at left half-back.

MAR 26, I understand that everton are to tour in swenden during may. They leave on the last day of the season to play five games against clubs in norway and swenden.

MAR 28, dean played for england against scotland at hampton in front of 130,000 spectators, scotland winning 2-0.

APR 1, everton travel to bristol to meet the city in the first of their hoilday engagements on good Friday and two intersting changes have been made in the team, dunn was injured on Saturday, and martin comes into the side to partner critchley, while mcclure after absence from several matches resumes at right half-back, instead of britton. Dean whose benefit has been sanctioned by the league resumes in the centre-forward position in place of white.

APR 6, last night mr s lennberg acting on behalf of the swedish FA met the everton officials to make arragements for a tour by the everton in norway and swenden. Mr lennberg, in a interview said, "we are making this arrangment for the purpose of educating sweden in the finer arts of football., and we are proud that the everton football club is going to visit us,. The tour will last under three weeks, and will start early may, and will comprise five matches. The fixtures are not yet definitely settled but the idea is that everton should play two matches in stockhome, and games in gottenburg malho and either cpemhagen or elsingbourg. Everton will be playing a national team and a combination of the clubs, continued, mr lennberg," and we are looking forward to a very successful tour. The name of everton is known far and wild in our land. They will be a great drawing card as well as an education in the football sense. Allour people are most and vigarous player, and is expected to prove sacrif keen to see their stars players."

APR 18, football circles in london are to-night discussing the question wether SD cooke, the english international outside right will play for everton next season. it is known that crooke has been in Liverpool this week and there is a suggestion that he will eventually be signed by the goodison club. Everton are expected to sign on several new players to strengthen the team now that they have regained the first division status.

APR 20, "we rwejoice over what I consider to be of great value to the everton this is the rehabilitation in the eyes of all fotball, loving people said mr WC cuff the chairman, at a celebration dinner of the everton football club on Saturday night. The entire staff of the club was entertained by the directors, and mr john mckenna the president of the football league handed the second diviosion championship medals to williams (capt),, coggins, cresswell, gee, griffiths, thomson critchley, dunn, dean, johnson, stein, further medals will subsequently be represted to rigby, martin mcpherson. Mr cuff referred to the depths of despondency the club were in last season, when they suffered relegation despite a fine rally by the players "we took our defeat with hecoming humility," he said "but the directors made up the minds, as soon as they had got over the shock, that their term in the second division should be of a short duration possible. The loyal players of everton made up their minds likewid=se, now we are here to celebrate the fact that our stay was as short as possible.

Tonight we pay tribute to the loyalty of the players they started this seasaon with the determination that they would do everything they could do tp put us at the top of the league and keep us there, they have succeeded"on behalf of the board mr cuff thanked the players for their loyalty and expressed the hope that they would uphold, the traditions of the club in the highest

The History Of Everton Football Club 1930-31

sphere. "I believe continued mr cuff," that Liverpool and the first division club's have missed us this season and there are many second division clubs who will be grashing the teenth that we are no longer with them. Whenever =we have been this season we have drawn bigger gates and brought them greater revenue than any club."

Mr john mckenna in making the presentations, said everton's was a great achievement, because there were 21 clubs trying to stop them. That is the beauty and essence of football" he added," and the loyalty and efficiency of your players prevented the others winning, for greater than the fact that everton have drawn record gates in the impressions the players left on the minds of others they came away. Clean sportsman like football appeals to the british public and that is the reson for those large gates:- everton's display of football has appealed to the public and that is for the good of football in general,, WR dean proposed the health of mr mcintosh the clubs secreetary and remarked," no man could be easier and better to work for. He has been a big factor in our success. Ben williams, the captain said" we promised we would get back to the first division and we got there sooner than we expected it has been a hard fight, and the boys appreiate what you have done for us we hope to occupy a respectable position in the first division." Messrs t johnson, w cresswell and h hart also spoke. Proposing the health of mr cuff, mr e green, vice chairman said, mr cuff was the right man in the right place. Mr j shaw said" the spirit of the players was exemplity,, by that 200TH goal. Dean did not trouble about scoring it the ball was swished down the middle, but he did not care who got the goals as long as we got them." Replying, mr cuff said it would be a great comfort to him to see the reserves team winning the centre league. The greatest competition in the county outside the football league" there is nothing derugatary in playing in the reserve team and I hope next season you will win the central league.

APR 28, the vacancy in the football association team to tour canada, causing by the "crying off" off roberts (arsenal) has been given to JH mcclure the everton half-back. The play in paris, on may 14, and with belgium in brussels on may 16.

APR 30, everton have been well served this season, by former stockport county players in critchley and gee, and the goodison club have now signed W bocking a full back who can play either right of left, from the stockport club. Bocking who is twenty-eight years of age, has been watched by a number of the senior clubs. The new backs is likely to play for everton against preston on Saturday. Stockport-born man, and during his fine season with the county club in the northern section, he has missed only eight, league matches out of 210. Previously he had played a season and a half in the second division, so that his record is about 300 games. Bocking is a strong and vigurous player, and is expected to prove useful to everton.

MAY 1. blackpool have signed on J wilkinson the everton right-winger, who went to goodison park from newcastle united, he stands 5ft 8ins in height and weights 10st 10ib. he is a native of esh winning. He will not be eligible to play in blackpool's vital game with manchester city to-morrow. Wilkinson has been useful in the central league games for everton, and occasionally assited the senior side.

MAY 2, A clark, the luton town, right half-back has signed for everton, clark has been a crople of the season with luton. He stands 5ft 7ins and weights 12st. this will not be his first experence in the senior league, for he had two season with the arsenal.

MAY 6, everton have now, transferred three players, wilkinson the forward went to blackpool cook the full back has joined transmere rovers, and now towers aleft half back, he has been secured by southport. Towers is twenty-one, stands 5ft 8ins and weights 11st, he hails from darlington.

MAY 9, everton have signed J archer a left back from the walsall club, twenty-years-old, archer stands 5ft 9ins and weights 10st 9lbs.

MAY 15, it is reported, that the officials of the everton are about to signed on another forward, and it is said that a player associated with a second division club last season, may go to goodison park. There is, no official information on the point, but a right winger with a midland club has been mentioned in this connection. With wilkinson transferred to blackpool, everton can do with another right winger,, so far the new everton players number three-bocking, the stockport



Evertonian



Blue Blood

