Blue Blood

A Historical Everton Fanzine

Volume 9 issue 67



The Everton Collection
Page 8 onwards

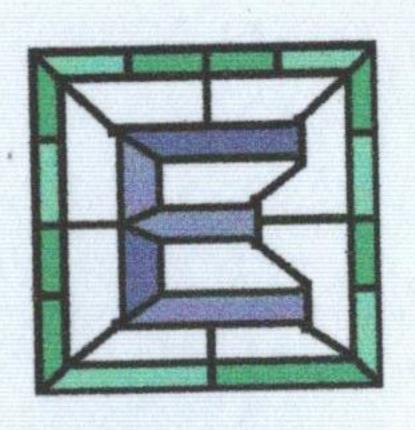
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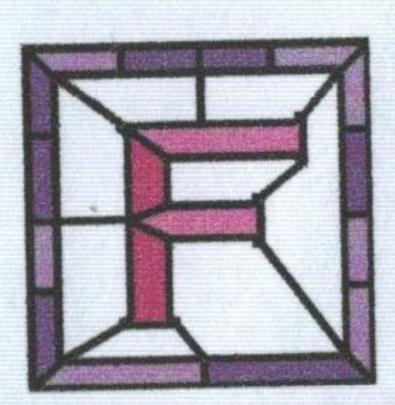
Editorial Blue Blood

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Radio Merseyside can be heard on www.bbc.co.uk/liverpool



Thank you for all the articles and emails, keep up the good work. For those of you who are interested, on Friday nights between 8 & 8.30pm I do a small spot on Radio Merseyside 95.8fm, it's called Blue Watch and is all about E.F.C.



No Obstructed Views

As long as your item is not racist, violent or offensive it will be considered for publication. All the views expressed in this fanzine are those of the contributor and not the editor so please don't sue me.



Subscriptions & Single Issue Prices
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U.K.

£14.00

Dugald Livingstone
Signed from Celtic in 1915 Duggie
was a very happy lad a true fun
loving Scotsman he played 100
games for Everton from 1921 to
1926 at full back never scoring a
goal. He went into management
later in his career and took Newcastle to the Cup Final in 1955
when they won the Cup but left
the club after a row with the
Directors.

For Europe and Overseas please email me first

Please make all cheques payable to George Orr Back Issues available from me outside the Winslow (not many left)

Editors Page "Old Orr's Almanac"

As you will see from pages 4 & 5 the last issues editorial got some response from readers, the letters are welcomed because Blue Blood is for open to all opinions not just mine or others deemed as Anti Moyes, I would say I am not Anti Moyes I am pro Everton I just want a Manager that will attack, try to win and do his best with the squad he has and for me a lot of the time Moyes fails to do that. After nearly 8 years people still say we only have a small squad, he hasn't got any money. Well two players were sold for nearly £50 million Rooney & Lescott Moyes got all of that money he had £15 million for Fellaini, £8million for Beattie, £6 million for Johnson, £12 million for Yakubu so I don't agree with their no money argument, Rolant in his letter says we never name the Phantom Manager we would like instead of Moyes, well I would have took O'Neill or Erickson when they were available but there are many others as well.

I just feel that after nearly 8 years of Moyes I have not enjoyed the majority of his reign and if

others are happy then so be it good luck to them.

As for my predicting that the Athens game would be a one up front Moyes bore sorry I meant Portsmouth away, but seriously, if Moyes can do to Athens and Hull what he did with wingers and two up front then why does he do things like Portsmouth? Drop the winger on the left (Billy The Russian) bring the right winger onto the left (Pienaar) drop Gosling after a great goal, drop Yakubu and play one up front. Against Stoke we had five in midfield trying to stop them why? We are at home, it's at times like these that Moyes baffles me.

Others say we finished 5th last season and got to the Cup Final what more do you want? Well if we hadn't have had such a poor start losing to teams like Blackburn and Portsmouth last season we might have finished third or fourth but I get told we can't compete with the Top Four by the Moyes supporters. We were one up at Wembley after 25 seconds instead of saying lets

make it two and have a go we went into defensive mode.

If we can't compete with the Top Four then surely we should be looking to see what we can win and the Carling Cup is one thing that is possible so is the F.A. Cup, if we won the Carling Cup and finished 10th I would be happy.

Too many Moyes supporters say to me 'There's always next week George' if that is the case

why did they come this week?

I will praise Moyes when he gets it right like Blackburn at home, when without his love child Captain Phil Neville, we moved the ball around much faster, had shots from outside the box (Pienaar had three alone) in fact without Neville, who Moyes never drops no matter how bad he plays, we have scored 12 goals and only let two in. Is this a coincidence? Is it because we have new players Billy and Distin?

Neville for me slows the game down passes sideways or to the opposition cant shoot cant tackle sensibly and must as Captain stop shots from outside the box, because since he has been injured I have never seen so many shots from outside the box. Moyes himself after the Stoke game complained about us shooting from distance instead of passing it to the wings!! We got the equaliser from a blistering shot from outside the box from Leon, nothing came from

the wings even when they had the ball !!

I want Moyes to be successful because that means we are doing well but too many times he goes defensive, I have seen Cahill wasted in a defensive role, I have seen the ball passed around until the sponsors name is wore off it. I just want to see us attack shoot have a go and when we do that we are as good as any team outside the Top Three. Arsenal Man United and Chelsea have the cash and the teams and the Managers to outplay us but the Spaniards and the rest even Man City don't have the team, even though they have the cash.

We have Billy the Russian but at Portsmouth he was dropped, not rested, not rotated because Moyes was interviewed by Sky before the game and he said Billy would be better off making

his full debut at home????!!! Portsmouth were bottom of the League!!

It doesn't really matter anyway what I think because if you disagree write in tell me why you think that Moyes is the man for Everton, I will never not publish it or censor it or edit it.

Lets just hope that we shape better against Wolves than we did against Stoke if we can't beat those teams at home then it's pointless even arguing about how good or bad Moyes is.

Dear Editor: senogen more tog targette segged tast and a stageng mort and like you and

I was disappointed to see the tone of the editorials in the recent issues of "Blueblood", and the article by Mack the Knife, attacking David Moyes. Mack even seemed to suggest he'd prefer to have Walter Smith in charge!

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Let's bear in mind what David Moyes inherited – one of the oldest squads in the premiership, with virtually no sell-on value; probably only Radzinski and Gravesen would have commanded a fee much above £1M from our entire squad. Compare that to the team in our last game as I write this – an average age of 24, and players that have brought us consistent European qualifications in the last few years. All this has been achieved with nett spending of about £2M a year.

I really would like to know who the Editor and Mack the Knife would like to see as manager of Everton. Presumably, if they were in charge, the new man would be told the following:

"Your team is about to face a full strength Chelsea side — which has cost the best part of a quarter of a billion pounds to assemble — and they're in the middle of a tremendous run of form. If you don't win, you'll be sacked. Oh, and by the way, you'll have to do this without your best defender, your best midfield player, and your best forward."

I notice that the superman who could do a better job than Moyes is never named. I'd like the editor or Mack the Knife to list the managers who they believe would realistically come to Everton, and who would, given virtually no money, improve on Moyes' record. I'd be interested to see their suggestions.

In my opinion, this is the best Everton team I've seen in the last 20 years. Please give the manager a little credit for what he's done.

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Yours truly,

Rolant Ellis

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Dear George

I agree with Kevin James (issue 66) I'm proud of what Everton have done in recent years, Just to exist in the same City as one of the most successful teams in Europe over the last 40 years is huge and when we play them, they know they've been in a game.

To expect success today just because you've had a great history is crazy. Look at the Championship. It's full of famous old clubs!

There's even 5 or 6 in League 1 and that's where we were going when David Moyes arrived.

I'm proud of the way Everton have shown faith with him and not gone down the 'sack the manager' road like the 'bar codes' last season.

Football today is about money - hateful but true, end of story! And given that fact I'm really proud to be an Evertonian. Your editors page in the last issue was like something out of 'Dads Army' - 'Don't panic, Don't panic! Calm down George—it's only September and we are only 3 points behind Arsenal who occupy 9th place.

I am not going to mention your forecast for the Aek Athens game, as I expect that you will be issuing a full apology to Mr Moyes!?

Thanks again for a great magazine and I'm already looking forward to the next.

Best Regards

Maurice Reid

The letters on page 4 and 5 were sent into by two subscribers and its so good that people respond to Editorials or articles inside Blue Blood.

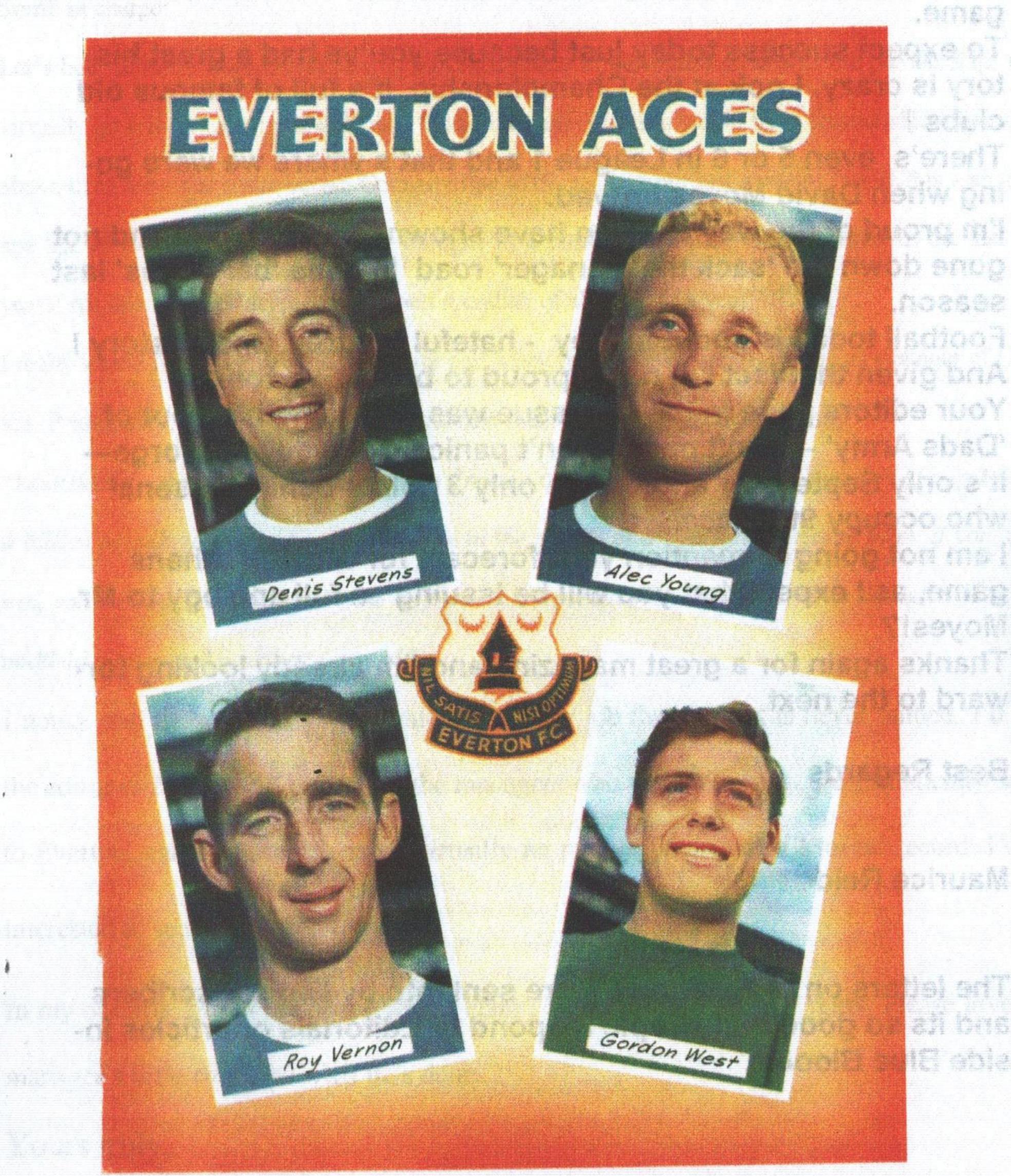
Dear George

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The Everton Collection





A series of loving cups were presented in August 1937 by the then Stoke City President - Sir Francis Joseph - to commemorate the coronation of King George VI and Queen Elizabeth on the 12th May 1937. The cups were presented to the 22 English First Division Clubs that finished the 1936-37 season and to the two clubs that were promoted into the division to start the 1937-38 season.

The cups were also presented to the Scottish Football Association on the occasion of Britain v Rest of Europe match, at Hampden Park and also to Glasgow Rangers as a tribute to their generosity when they came to Stoke to play a match which added £2000 to the Holditch Colliery

Cups were also presented to the English Football Association, the English Football League and to the King himself. Sir Francis Joseph requested that the cup be used to drink to the health of the reigning Monarch on the occasion of first home match of the the New

The tradition is still carried on today at Everton. Every year at the first home game in January the Cup is passed around the boardroom and the good health of the Club is toasted and also the Monarchy. As far we know this cup is one of 5 left in circulation. This cup is Number 15.

www.evertoncollection.org.uk

On Thursday 24th September I was invited to the launch of the Everton Collection Website and Exhibition at Liverpool Central Library.

I along with fourteen other members of the Everton Heritage Society have spent the last 18 months having meetings with David France and Max Dunbar the Project Manager.

So it was exciting to see the website up and running and an exhibition on display in the library.

David and his wife Elizabeth were there we all went into library to see what was really only 1% of the collection that was on display. It was impressive the exhibition looked so good there was a healthy sized crowd and I felt proud to have been involved with all of this from day one

Paul Wharton who has done wonders for the Society came over to talk and we both agreed that it was brilliant.

The official opening got under way and the Lord Mayor of Liverpool, aid a few words then Andy Burnham a Government Minister and Evertonian said his bit, Joe Royle represented the Former Players Association started by David France and said nice things. The only thing missing was an official from Everton Football Club, there was no one, no Kenwright, no Moyes no Board Member, no high ranking official whatsoever.

This was the Worlds largest collection of Football Memorabilia most of it from a great Evertonian David France but Everton had also donated all of their collection so why no representation.

Well Everton did send ,wait for it, Danny Gosling yes poor young Danny who to be fair was so out of place, the lad didn't understand what it was all about.

That was a disgrace to have no one from the club from the Directors was unbelievable. However they were not missed the night went on without them and everyone enjoyed themselves.



An Original Turnstile From Goodison Park 1895



Alan Ball's White Boots



Jigsaw of the 1935 / 36 Team



Trophies On Display

www.evertoncollection.org.uk

Checking my e.mail inbox on a sluggish afternoon in the office and I just couldn't believe my eyes when I saw a certain 'David France' underneath the 'From' column. I've heard that name somewhere before...

He'd kindly invited me to the opening night of Everlution – The Everton Collection at Liverpool Central Library the following Thursday. Thrilled, I wasted no time accepting his kind invitation. A few days later, I received a second e.mail from the great man inviting me to a 4-course 'after-the-event' meal. "I'd be privileged" was my general response. Gobsmacked and delighted, Thursday 24 September 2009 just couldn't come quick enough.

There are not enough superlatives to describe the Everton Collection so I'll use just one – fabulous. I spoke with David at the launch and he explained the collection on show accounts for less than 1% of his entire collection.

Unbelievable really when you see what's on show. It's just so comprehensive – from the first ever team photo to Marouane Fellaini's FA Cup Final shirt. From Dixie Dean's boots to Alan Ball's famous white boots. Tommy Lawton's England shirt, John Bailey's medals, an old original turnstile, original matchday programmes dating well back to yester-year, trophies, cups, souvenirs, gatekeeping books... everything you could wish to see is here.

My personal favourite are the minutes from the meeting which eventually resulted in Everton and John Houlding parting company way back in 1892, and hence the formulation of Liverpool FC and Everton's switch to Goodison Park. Another classic is the bookkeeping highlighting the agreement and cost of the Dixie Dean transfer from Tranmere Rovers to Everton FC for £3,000.

It's simply an unbelievable collection and I myself can't do it justice in words. If you get the chance please don't miss out on this wonderful opportunity to see this for yourself. It's simply phenomenal. Everlution – The Everton Collection is open from now until Spring 2010. Don't miss out. If you don't get the opportunity to go then check out the Everton Collection website, but be warned...it's addictive:

If you do get a chance to go, please make sure you spend a few minutes in the mini-stand to watch the screening on what the collection is all about and how its been put together. Its superbly narrated by Joe Royle, speaking of which...

As I entered the library, I heard Joe Royle's unmistakable voice behind me. He was all smiles all night. It's the only time I've had the privilege of meeting Joe Royle. What a nice guy. As I was watching the screening, he was posing for pictures with young Dan Gosling. Drinks and canapés were provided throughout. Other stars at the event included Duncan

McKenzie, John Bailey and Barry Horne...very humbling indeed.

A nice presentation was made by an actor from The Bill (I've searched Google and cant find the bleeder's name anywhere!!!!) and Dan Gosling came up to say what a pleasure it was to

be there. The honourable Joe Royle also made a quick speech. Poet Evertonian Paul . . .

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Cookson read out some nice poems before Lord Granchester (who chairs the collection) and Health Secretary, Andy Burnham (a lifelong Evertonian) stepped up to also say some nice words. It was a truly excellent event, though I still had my dinner with Dr. David France and guests at the back of my mind...

Fast-forward onto the Adelphi Hotel. I was conscious of not being the first one there and so went for a quick beer at The Crown which helped settle my nerves if nothing else. At the exhibition, David had told me I was in for a big surprise at the dinner. Over and above anything else, I was just so humbled and was just so grateful for the opportunity to eat and drink with people who've done so much to bring this collection home.

When I arrived, there were thankfully a few other faces already present. Scanning round the table for my name, I walked past Elizabeth France, David France, Lord Granchester... hang on, I must be at the wrong side of the table here. Walking round to the other side and I was sat between ToffeeWeb's stat man Steve Flannigan and David Starsky, a lovely fella who does a lot of work for Everton and is quite the enthusiast.

Not quite as enthusiastic as David France though. His enthusiasm is wonderfully frighten-

ing... I wish I had that zest for life. He introduced everyone around the room very politely before we tucked into our delicious four-course roast beef meal.

David stood up after the main course and thanked everyone for attending. He went on to express his thanks to everyone who's made all this possible with special praise reserved for Lord Grantchester for all his work and dedication for chairing the collection. Theewere some kind words for a lot of people but names evade me; I apologise, but anyone reading, you know who you are.

David took David Starsky, Steve Flannigan and myself over to meet Lord Grantchester, explaining to him that we were all here to help the collection in whatever way we could. Here! here! Whatever we can do to help... we will do.

Peter Lupson (who's doing some talks at the Hornby Library regarding the history of Everton over the next couple of months) stood up later on and discussed in depth a bit about the history of Everton FC and what splendid contribution David France has made over the years. He's an excellent talker and also shows a lot of enthusiasm for the club, which is splendid given he's a Norwich City fan first and foremost, though is swaying more and more towards the blue side he says.

Several people stood up at certain times to discuss different aspects of how or what they've contributed to all this and how they feel about the club. A couple of Everton Shareholders, Paul Wharton and Anne Asquith, both stood up to explain a bit about their trip to South America to take in the experience of our Everton cousins in Chile, Argentina and Uruguay.

Paul explained his general disgust at the lack of effort made by Everton FC towards these clubs, particularly citing the welcome they received on their trip from the Uruguayan

The Everton Collection

representatives. The alarm bells ring louder when you consider their income resembles that of a pub team. Anne presented David France with some nice souvenirs from their trip... a very nice gesture. George Orr also stood up and gave a pleasant speech, he's another gentleman you can't help but warm to.

placed all mas a truly excellent event, though I still had my dinner with the David

It was a shame no Everton representatives were present, either here or at the collection itself. I could be mistaken but I thought I saw Bill Kenwright's name on the table... but he didn't make it. David Prentice's name was on the table, though also, he wasn't. I hope Everton really do realise just what they've got here with David France, everyone involved and of course the collection itself.

I've seen virtually no promotion from Everton for this, just one advert in the last programme. I just hope Everton make more of a noise about this over the coming months. It's important as many people as possible get an opportunity to witness this phenomenal collection and you can't help but feel Everton should be doing more.

All-in-all, I had a fantastic evening. It was great to be around so many people so passionate about our football club. I'm privileged to have been there. I hope you get the privilege too!

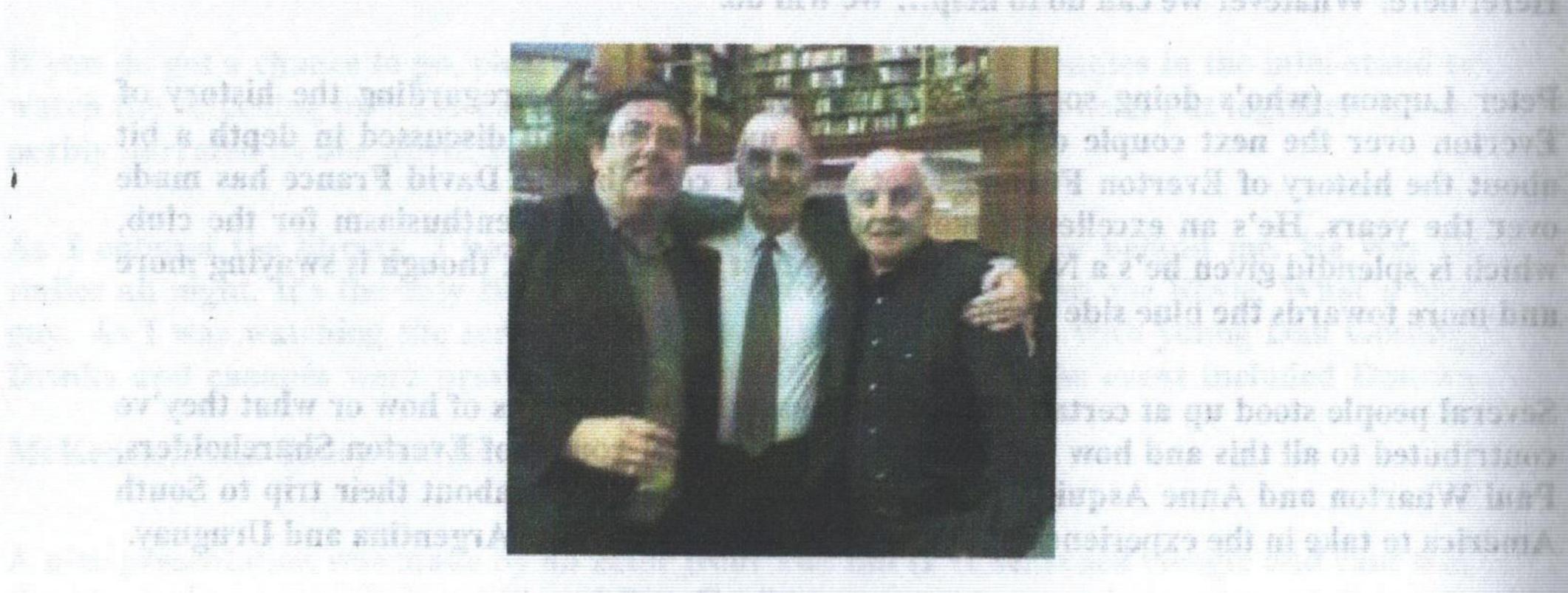
Paul Traill Toffeeweb



David France, John Bailey & Elizabeth France



David France & Elizabeth France At Adelphi



Barry Hewitt, David France & George Orr

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This Programme was lent to me by a Runcorn Blue who allowed me to photocopy it and use it in the fanzine, if other readers have any items that I could use please let me know

The

League Tables

of

EVERTON YOUTH TEAMS

(including F.A. Youth Cup Results) 1955 - 2008

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By kind permission of Steve Flanagan Steve.flanagan@gmail.com

Everton Youth Tables

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'OUR' History – the Blues and Reds 'Little Paper'.

An edited version of this article appeared on Toffeeweb.

Today I went to the first of the 'Everlution' Talks by Peter Lupson.

A series of seven talks over four months about Everton and Liverpool's history. Presented as part of the Everton Collection Exhibition at the Picton Library in Liverpool City Centre.

I was fortunate enough to meet with David France on the way in to the Library on William Brown Street.

We were joined on the way in by Denis O'Meara Who David greeted warmly, which was reciprocated - a great show of how warm and friendly the Everton family really is towards each other.

We entered the Picton Library, where some of the Everton Collection is on display – I am not sure of the exact inventory of the current display items, but I AM sure that the most valuable and Historic items are the ones David France tracked down over years of searching.

Imagine walking past the Everton treasures with the man who was responsible for amassing it. I always think I should have hugged the man responsible for securing this memorabilia for Everton fans (indeed, for football fans worldwide), but I had to do with a friendly arm around the shoulder when getting a photograph... Very British!!

We entered the Hornby room, an opulent space of alcoves and columns, often used for lunchtime recitals and built with money from Hugh Frederick Hornby to house his collection of rare books, prints and autographs. It was opened in 1906, two years after the first Joint Everton/Liverpool football programme was published.

Peter Lupson, the Presenter of the Talks, is a man who I have only recently come to know, but I am amazed at the amount of research he has done into Everton, and indeed early Football history.

I know Peter is also grateful to the Everton Heritage Society members who helped him with his research, as he expressed at the 'Last Supper Encore' earlier in the week.

Knowing he doesn't even come from Merseyside (but is an Honorary Evertonian) I am Thankful for the work he has done into the backgrounds of Dr Baxter, Rev. Chambers, Mahon, Cuff, Houlding, McKenna, et al. These names will be given the stature they deserve over the coming

months and years as the Everton Collection and Website, along with Peter's series of Talks, will illuminate how they shaped the Best Football City in the world.

Taking my seat in attendance of 31 interested people at 2pm on a Monday afternoon (Yes absurd timing!!), Peter was introduced by one of the Record Office staff, Belinda.

The next 75 or so minutes flew by as Peter, and his barrage of early programmes, or 'Little Papers' as they were referred to by early pioneers of match programmes, kept most of the 31 attendees attention. Only one attendee getting in a quick snooze!

Attendance – 31. Awake 30, Asleep 1

There were only slightly more Blues fans than Reds, but I was very pleased to see that so many Reds fans had turned up to give the occasion the air of a MerseyPride Wembley game, rather than a derby at Goodison or Anfield.

And THAT was what Peter's first talk was about. 'OUR' story...
...just a few years after the acrimonious split over the rent that John
Houlding wanted to charge Everton for the Anfield groundthe
players, officials and fans of Everton AND Liverpool were worshipping together, socialising at each others grounds after derby matches,
and even sharing a Joint match Programme.

In 1903 the teams joined together in protest, complaining about the inadequate tram services to the grounds!

The Joint programmes were produced between 1904 and 1935 to give news and views on both teams. (There was even a summer edition concentrating on sports such as Cricket, Athletics, Cycling and Bowls.)

The programmes had the blessings of both club Secretaries, Tom Watson and Will Cuff, and while they started out with densely packed text and no photographs, they did contain information on both teams and results, and even had pen pictures of individual players.

The programmes cover a wealth of interests, not just football matters. They will be of interest to historians covering sports in general, the social history of the time and the evolving worlds of advertising and fashion.

Apart from adverts for Bovril and the football echo for example, one main advert that ran for a period of around 9 years was by Beaty the

tailors informing the fans that they could buy an Overcoat for 25 shillings – no inflation seemed to affect the price in those days! Whilst another advert was alerting the fans that they could see Houdini in a Breck Road theatre! – insert your own gag here.....

Peter really is an eloquent and experienced presenter, and held the audience with the fact that some of the first known match programmes for footballing giants such as Manchester United, Celtic, Aston Villa, Bolton, Derby and the two Sheffield clubs Wednesday and United are in the Everton Collection. All of which can be viewed from the comfort of your office desk, or probably preferably from your home armchair, via the wonders of the Internet.

Indeed Everton's first Programme from 1886 is available. This was produced years before the Football League came into being – along with the whole of Everton's programmes from the Inaugural Football League season of 1888-9.

Peter also pointed out some pertinent facts about the church background and values that helped bring the two clubs together for the Joint publication in the spirit of Reconciliation and Collaboration. The Little Paper, as they were referred to by the enthusiasts who produced them, also included information about games between teams from church and local Leagues such as the Liverpool and District, Liverpool County Combination, Cheshire and Lancashire...so if you ever wanted to know how Widnes Wesley Guild fared, or what the score was between Central Gas Works and Clock Face then you will probably find the answer inside one.

The covers on later issues had a colour scheme: when Everton were at home the ball and shirt were coloured Blue, and vice versa when Liverpool were at home. Both sets of team line—ups were included - if it was Liverpool at Home, Everton's reserve line-ups were also included for their game, and again vice versa.

Mr Lupson is a Lecturer, but he has a lot more warmth and passion about his subject than some lecturers I have know. He is approachable and knowledgeable. And judging by comments from

the audience during his talk they were kept interested, and felt part of the event.

One of the most poignant parts of the Talk was when Peter highlighted the fact that the War years saw football players vilified because games continued when war broke out. Whereas Rugby Union had stopped playing, football matches continued and there seems to have been a backlash against the Footballers who were even thought of as cowards! This stigma apparently continued after the war when Grammar schools stopped playing football and took up Rugby instead.

Another series of adverts, or 'requests' called for men to sign up for King and Country "100,000 men needed"only to be followed by a further advert some time later calling for "another 100,000 men..", these 'requests' highlighted chillingly the slaughter and sacrifices made throughout the Great War.

It is difficult to capture the Talks in an Internet piece, so I urge you to make the effort to attend Peter's Talks if you want to understand the development of both Everton and Liverpool Football clubs.

Please go and see for yourself the treasures on show at the Picton Library.

And check the website out at www.evertoncollection.org.uk – you will not be disappointed.

I will also plug Peter's book, as it looks an Intriguing read and contains many good photographs. I am certain football fans from both Merseyside persuasions will enjoy it. 'Across the Park' by Peter Lupson.

A few observations for the organisers, which I hope can be used to make the Talks even better for the fans of both clubs:

- Can the time of the Talks be made more accommodating to people who perform normal working hours.
- It would have been nice to have a fully 'official' opening Talk with some representatives from Everton and Liverpool in attendance to demonstrate their Thanks for Peter's efforts and time.
- Similar thoughts towards the Everton Collection Trustees....but perhaps my first observation is the reason?
- As Peter noted, he might have been better served by including an overhead projector for his exhibits. And possibly some relevant items from the collection could be available within the room.
- Please add a Question and Answer session at the end ADDED at second Talk
- It would be good if some Talks could be held at Goodison or Anfield

UPDATE – I later in the week attended the second of Peter's Talks 'St. Domingo's and the birth of Everton FC' and was surprised to see David France at the library... I did not make the same mistake twice, I went straight to him and Hugged him, and told him that it was on behalf of ALL Evertonians now and in the future !! – I am glad that I did this as David is responsible for securing most of the History that we all sing so lustily about. And also for ensuring that Evertonians have access to it, rather than it being stored away!

David Starsky

AMONG MY SOUVENIRS

It is not often that I feature just one club but I happened to be looking through some late 1940s programmes and noticed that quite a few featured Everton. As we shall find out, the 1949/50 season was not one of Everton's best - although they did make it to the FA Cup semi-final stage.

I thought that I would track their progress a little through a season's worth of

programmes. The mixture includes four derby fixtures - one with a difference selection of others. I am I afraid that historical significance apart, it may not evoke many happy memories for Everton supporters. Apart from one game for which I do not know the score, there is not an Everton win amongst them! A bit of a sticky Toffees selection,

Everton Liverpool - 27 August 1949 - Division start home programme - the sixteen pocket-sized pages. printed entirely in blue, will familiar most The derby collectors with Liverpool had come in L

only the third game of the campaign, but the Toffees will have been buoyed by two wins in their opening fixtures.

The "Evertonia" editorial reflects on the changes in the game over the previous half century. Going back in time.

. . gatemen were not paid for their good work in those days we only had a lew doors to enter by, and the men who attended were the stalwarts.

At the foot of the Evertonia I was delighted to see an advert for Subbuteo ("No Dice. No Biowing, No Cards or Board"). Subbuteo was still in its early years and

prospective purchasers were invited to send for details to the Pater Adolph, the game's designer, at his Tunbridge Wells address.

Over the page, the full Everton squad is listed, complete with heights. weights and birthplaces. Aside from the usual observation of the high number of local players on the staff, I found it interesting to note that only one player was over six foot tall. That was Maurice Lindley,

who topped six foot by just a traction of an inch.

Towards the back is a feature on the new Everton skipper. Welsh centre-half Tommy Jones. in common with most players of the era, Jones says that he wishes that he was ten years younger, having lost much of his playing career to the war. At least he had a League Championship winners medal, gained in 1939, to look back on.

With local pride at stake so early in the fixture list. both sides might have been satisfied with the goalless

Newcastle United Everton - 37 August 1949 - Division 1 Off the back of the Merseyside cerby Everton found themselves midweek at St James's

Park facing a Newcastie side already in crisis, having lost its first three games, one of these having been at Goodison Park tries previous week. The cover of the twelve page programme is one of my favourites being enhanced by the use of green and the presence of Mr Magpie

Not surprisingly the editorial was primarily taken up with "What's wrong with United?" but supporters are quickly reassured that there was no cause for concern, their bottom of the table position was purely down to bad luci.

In the "Our Visitors" section, striker



No 83: Evertonian 1949/50

Personal reflections on a personal collection and Franks

FOOTBALL CLUB

SEASON 1949 - 1950

OFFICIAL.

Eddie Wainwright is singled out as Everton's "Player In Form". Wainwright, who had been top scorer the previous NEWCASTLE UNITED season had scored the season, had scored the decisive penalty which had beaten Newcastle at Goodison. It was predicted "Norman Dodgin [Newcastle's left-half] will have his hands full tonight!".

The "Around and section contains some interesting tales, not l least the one which is prefaced by "The woman had the last word". It tells of Leslie Stevens, who had been transferred from Spurs to Bradford for £8,000 but had now been transferred back down south - to Luton Town. Apparently Stevens | Pools | Poo and his wife lived in _ Croydon and she had refused to move to The piece \ ends: "Bradford's hopes of \ retaining him had 'gone ' west' - and all for the sake \

of a lady." Newcastle I "Player of the Week" is pictured with an autograph towards the back of the programme. This week it was Jackie Milburn, who had thus far contributed one Newcastle's three goals scored.

Newcastle's supporters did not have to wait \ too much longer for their bad luck to change. This game resulted in a thumping 4-0 win for the Geordies.

Portsmouth v Everton - 10 September 1949 - Division 1 Reigning League champions they might have been, but Portsmouth's I programmes were hardly luxury items around this time. A single sheet folded twice gave six very narrow pages for your two old pennies. There was

also the curiosity of the publication of league

tables in two sets of halves on the front. At a quick glace Portsmouth look to be top of something - it turns out to be top of the bottom half of the First Division table.

The editorial is limited to the "Official Notes" in half a column, followed by a column and a half on "Our Visitors". The latter is written by Don Kendall, "Pilot" of the Liverpool Evening Express. and he is quick to point out that Everton had just become the first club to celebrate fifty years of membership of the Football League's First Division.

A sign of the times is given further down the article. Referring to the appointment of Cliff Britton as the Everton Manager in 1948, the writer notes that:

"Mr Britton was given full charge of the playing side, even to selecting his own teams. The directors' readiness to sacrifice their part in the selection of the team and its affairs showed a club spiritedness eventually took this grand old club to safety." A Manager selecting team! Whatever next?!

There is not much else to detain us. The fixture lists. the team listings and the half time scoreboard make up most of the remainder of the space, with a few adverts sprinkled around them. At least HMS Victory is still making an pride of place with Fratton Park on either side of the Portsmouth

badge. Everton supporters may wish to avert their eyes as I continued on next page recount the score - a

20

Among My Souvenirs

continued from previous page

0-7 (yes seven) defeat. I expect that some cynical supporters may have lobbied for the Directors to start selecting the team again.

Burnley v Everton - 3 December 1949 - Division 1 An excellent post-

war cover fronts the sixteen page Burnley n programmes of the era. Printed in blue, these programmes have a real vintage look and feel about them. Everton had by now worked their way down to the wrong end of \ the table, only goal average separating them \ from a relegation place. Despite this, the Club Notes by "Watchman" make the usual noises about treating them with the

greatest respect.

Everton Manager Cliff Britton was well known at Turf Moor, as he had previously been Burnley's boss. In fact his last game as I Burnley's Manager had been in LIVERPOOL FOOTBALL CLUB the corresponding fixture in the V previous season. Watchman wishes him well in general, but with the proviso in the words of the song: "Anywhere else you ! can do that there, but you! can't do that there here".

featured Burnley player is left-half looking / Bray, George cheerful in a remarkably clear photograph. Bray had joined the club in 1938, after being spotted in non-league football. The pen picture ends with the words "George can be relied upon to give his / best for the full 90 minutes." In fact, with the benefit of hindsight, it might well have

amended that to something like "the rest of his life", as Burley was to have a long and fruitful association with the club in various roles.

This was not turning out to be a

vintage Everton season, with another heavy defeat inflicted in this match. This time the score was 1-5 - and that was Burnley treating Everton "with the greatest respect"!

Liverpool v Everton - 24 December 1949 - Division 1 This was a Christmas Eve derby fixture at

Anfield, with the two clubs at opposite ends of the table. Liverpool topped the Division ahead of Wolves whilst, in the basement, only Birmingham City and Manchester City kept Everton from the foot.

Liverpool's sixteen page all-red programme was similar in size and shape to that of Everton's, with both having the same printers, W Jones & Co. Ltd of Hunter Street. There is a page of snippets with the intriguing title "Chatty Pars About Clubs and Players". Sadly, it turns out to be fairly mundane although there is one paragraph which still rings particularly true today: "Goals are not so easy to get these days as they used to be, and it begins to look as tough Billy ["Dixie"] Dean's 60 goals in

1927/28 for Everton will remain a record for all time, as well Camsell's 59 the year previously in the Second Division."

A couple of pages are devoted to inside forward Kevin Baron, including a ust about discernable red photo. It makes interesting reading. Baron had been a miner - a Bevin Boy - and had been signed by Liverpool during the war. After a spell in the Army he went back down the mines before Liverpool signed him a professional. The piece also adds: "Baron us only a little fellow which brings back to memory the occasion when one official, not knowing Baron from 'Adam', mistook Kevin for one of the autograph hunters.

Baron was to die at a young age in the 1970s and, by a tragic turn of fate, his brother was one of those who perished in the

Debut description and the little of the litt

Hillsborough disaster.

There are some good adverts in the programme. One of them is for "The FA Book For Boys", under the headline "Will

Your Boy Be Lucky?". "Lucky is the boy who find The FA Book For Boys awaiting him on Christmas Day, for never before within the confines of a single book can there have been enclosed such a treasure house of information and entertainment for the youth of the nation."

A 3-1 win for Liverpool meant a bitter taste to the Christmas Day mince staunch Evertonians. Kevin Baron scored two of Liverpool's goals.

Everton Liverpool - 26 March 1950 - FA Cup Semi-Final at Maine Road Yet another Merseyside derby, this one at the semi-final stage of the FA Cup competition.

The programme is in the classic Maine Road "special issue" style of the time, with white horizontal lines through the blue and red background halves of the cover

There are sixteen glossy pages, \ including two excellent team photographs. Each significant future manager 1066 AND ALL THAT! in their ranks. Bob Paisley is standing in Liverpool's back row, dwarfed by Cyril Sidlow and Eddie Spicer on \ either side of him. Phil Taylor, another future manager, is at \ the other end of the row. And, for Everton, Harry Catterick is one of five seated Everton players with their arms neatly L folded.

The "Manchester Welcomes Merseyside" editorial does its best to drum up a good FA Cup atmosphere. "The noisy rattles, the almost equally noisy fellows in their coloured toppers - yes, and the

shrieking girls, too! - all this is part of the familiar cup-tie scene, and it will be a bad day for soccer if these features ever disappear from the scene and become museum pieces." Unfortunately, the "bad day" arrived some time ago and I expect rattles might now be banned as

offensive weapons. And I have to say that I do not recall there being too many shrieking girls at the games that I attended.

Towards the back there is an advert for the Empire Sunday News. newspaper of the time. featuring a series by Donald Peers, a popular singer of the time. The advert accentuates the positives, using phrases such as "the romantic story of his life" and "the type of success story everyone wants to read." I was struck by the difference from the modern day, where stories on stars are billed in the fashion of "My Nights of Shame" or "My Drugs Nightmare" or similar.

It was back to the League grind for Everton. Liverpool winning 2-0. Bob Paisley scored Liverpool's first

Manchester United v Everton - 1 April 1950 -Division 1 This is the very familiar sight of the "United Review" with twelve high quality pages and a photograph on the front. In my view, and probably many others, it must have been well worth the extra old penny on the price (it was 3d as opposed to the 2d which was more

paid itself back in terms of its

The less than obvious reference to the "1066 And All That" caption on the photograph relates to the use of a catapultlike device (the link with feudal times) to launch a football for heading and

continued on next page goalkeeping



Official Souvenir Programme 6d.

Football chassen. & Challenge Cup

PERSEBALL LESAGUE CHIMINE

Programme

Among My Souvenirs

continued from previous page

practice.

This was a fixture between two worried teams. Top of the table United had hit a rocky spell, losing five points out of the last six, and Everton, freshly deprived of an FA Cup Final appearance, were hovering dangerously close to relegation. All of the

United editorials were of the

"we can still do it" variety. But their eyes were all on the wrong rivals - they instanced Blackpool, "breathing down our necks", as the main danger and Matt Busby labelled Sunderland as / making a bold, late bid for honours." I could find no mention of Portsmouth, then lying in fourth place, who were to end top of the pile eight games later.

There is an enlightening piece of coaching with Jimmy elaney demonstrating the art of the flicked header through a series of five photographs and accompanying narrative from a

journalist. Two of the pictures show Delaney in

mid-air as he twists to direct the header. There is only one thing missing from the photos - the ball! But, as the text says: "It. was diverted so slickly that even those split second pictures failed to catch it!"

This game finished in a 1-1 draw that was to be far more useful to Everton than United.

Former Everton v Former Liverpool - 25 January 1950 - at South Liverpool FC I thought it would be nice to end with a more unusual item, a fixture played in January 1950 as part of South Liverpool's celebrations for their installation of floodlights at Holly Park. The back page shows a photo from their first floodlight game, against a Nigerian XI, in September 1949. It is difficult to make out too much in the photo but the floodlights pictured can be likened to two suns in a dark sky.

The programme is a tidy sixteen pages and, although the front cover is somewhat bland, the content is excellent. The reunion of so many former Merseyside favourites is given a nice slant in the editorial. "Spectators are privileged to stand on a bridge which connect Yesterday with To-day, and to ask 'How are you?'. If, tomorrow (as well may be the case) some of them feel a little soreness, we are sure each will say: 'It was worth it, because I enjoyed every minute."

> The listed teams make interesting reading, even from this

distance. Pride of place. SOUTH LIVERPOOL F.C. at least in terms of the pen pictures, is given to Dixie Dean at centre-forward for Everton. Everton Manager Cliff Britton and Albert Geldard are also listed for the former Toffees. most recognisable name on the Liverpool side is Matt Busby Centre-half Tom Bradshaw was a Liverpool stalwart through most of the 1930s and interestingly won his only Scotland cap in the 5-1 "Wembley Wizards" win over England in 1928. Another prewar Anfield favourite, striker Gordon Hodgson, is also listed.

A big crowd was obviously anticipated and getting home was uppermost in the thoughts of the "Club Notes". "Don't worry about your bus or tram home. Special arrangements have been made by the Transport people

to deal with 14,000 spectators. And please do not rush the exits. This is our weakness, we only have two. If everybody leaves in an orderly manner there should be no crushing."

At the season's end, Everton had avoided the drop, which might have been the limit of their League ambitions in the end. They finished five points and three places clear of the drop zone. But this was not to be a base from which better things could be built. The following season saw them at the bottom of the Division, albeit as one of three teams on the same number of points. It took three seasons of Second Division football before they could return.

This great article was sent in by reader Alan Marsh unfortunately Alan never sent his address or said where the article was from if you know email me.

GRAND FOOTBALL MATCH

EVERTON

LIVERPOOL

Holly Park, Wendton Road, Garaten,

Wednesday, 25th Jamuary, 1950,

KATE-OFF T KIN TUNDER TLOUDLIGHTS)

Sonvenir Programme . Sixpence .

The History Of Everton season 1932-33

Billy Smith the author of the Blue Correspondence Book has spent years researching Everton's History from Newspaper archives Although there are a few spelling mistakes due to lim-

MARCH 30 1933. DAILY POST

Everton are to tour denmark, during the early part of the close season, they are to play five matches, one in aarhus, and one in arrhorg, and three in copenhagen. The party will leave on may 12, and return on june 1^{81} .

CUNLIFFE TO PLAY JOHNSON INJURED AGAINST MIDDLESBROUGH APRIL 1 1933, DAILY POST

Dunn and johnson are on the injured list, and two of the younger members are afforted opportunities of distingushing themselves cunliffe again takens dunn place, and watson of blyth spartans comes in for johnson against middlesbrough at goodison park to-day.

16,000 LETTERS IN POST

APRIL 4 1933. DAILY POST

The everton have received through the post alone over 16,000 letters asking for tickets totallying 50,000, for the cup final at wembly. The club's share of tickets which have been sent out by the football association is 7,500. Applications ranges from one ticket to 200 tickets. The everton club individual shareholders are being allotted no more than two tickets. The tickets left, the wembly stadium in a special pst office van for distribution to towns all over england, seventy-five per cent of the total number of tickets available (which is 96,513) are distributed to the public through the variuos clubs and associations.

CHANGES AGAINST NEWCASTLE UNITED

APRIL 5 1933. DAILY POST

The visted of newcastle united to goodison park to-day, should prove highly attractive. Last season newcastle defeated the arsenal at wembly and won the cup, and as everton are to try to embark that feat, a stern struggle for the mastery should result to-day. Everton are introducing megority in place of dunn, who is not quite fit while johnson resumes as partner to stein on Saturday cunliffe filled the inside right perth and watson partner stein.

CUNLIFFE TO PLAY AGAINST CHELSEA

APRIL 11 1933, DAILY POST

Critchley at inside right is the novel feature of the everton team to meet chelsea on Saturday, the outside-right scorer of the winning goal in the cup-tie semi-final against west ham is to partner geldard the youthful winger, who has developed so rapidly. Critchley takes the place of megourty who was injured last week and in this his first attempt at inside play will be closely watched. Critchley on his day is a most dashing player, and I can quite see that the right wing will prove a very fast one. I understood dunn, has almost recovered from his injury but it is deemed advisable to give the limb a further rest. Everton are fortunate in that, they are not engagged on Friday, so that they will be fresh for the chelsea match.

EVERTON TO PLAY IN WHITE JERSEY FOR FINAL

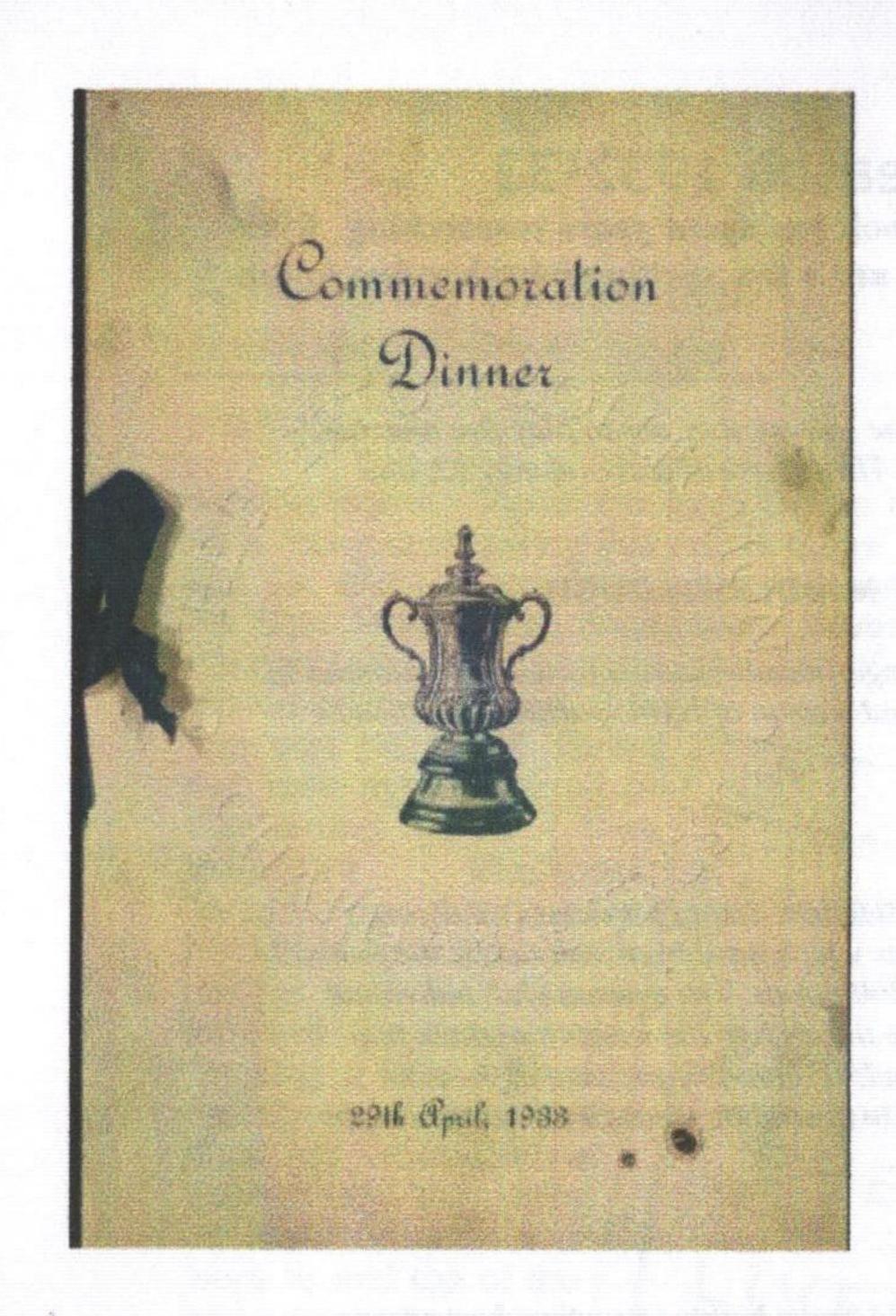
APRIL 12 1933, DAILY POST

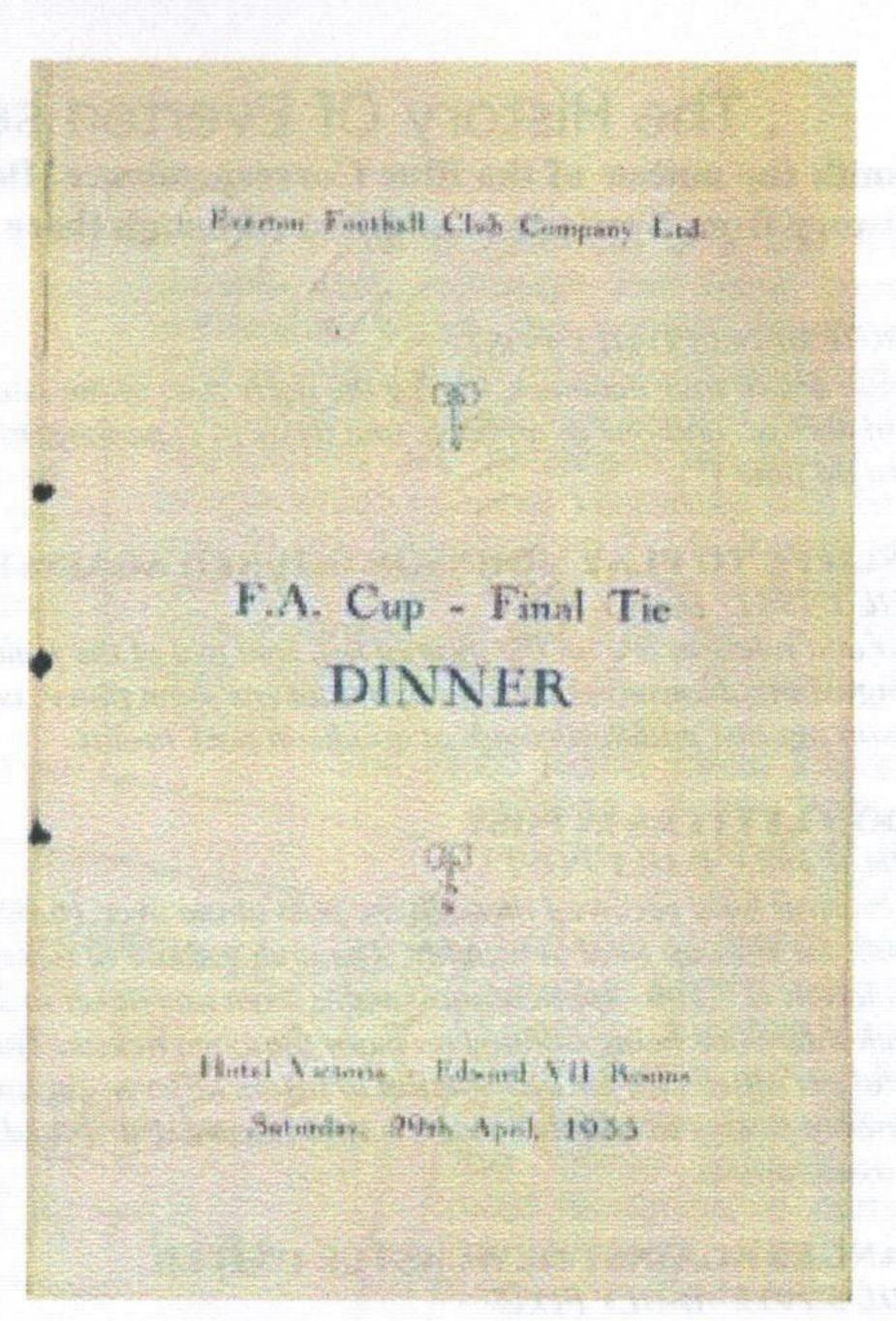
It will not be a "battle of the blues" in the FA cup final between, everton and manchester city, at wembley on the 29th inst. Both clubs normally play in blue- everton in royal blue jersey and white knickers, and the city in sky blues with white shorts. As the colours clashed, a change was nessary for the cup final, and the football association has decided that everton will play in white jerseys and black knickers, while manchester city will be in red jersey and white shorts. When everton played newcastle united at goodison park last week they wore white jersey with blue facings,, and white shorts with blue strips. These colours were submitted to the football association, who have decided that the club shall not be allowed to use blue their usual colours in any form.

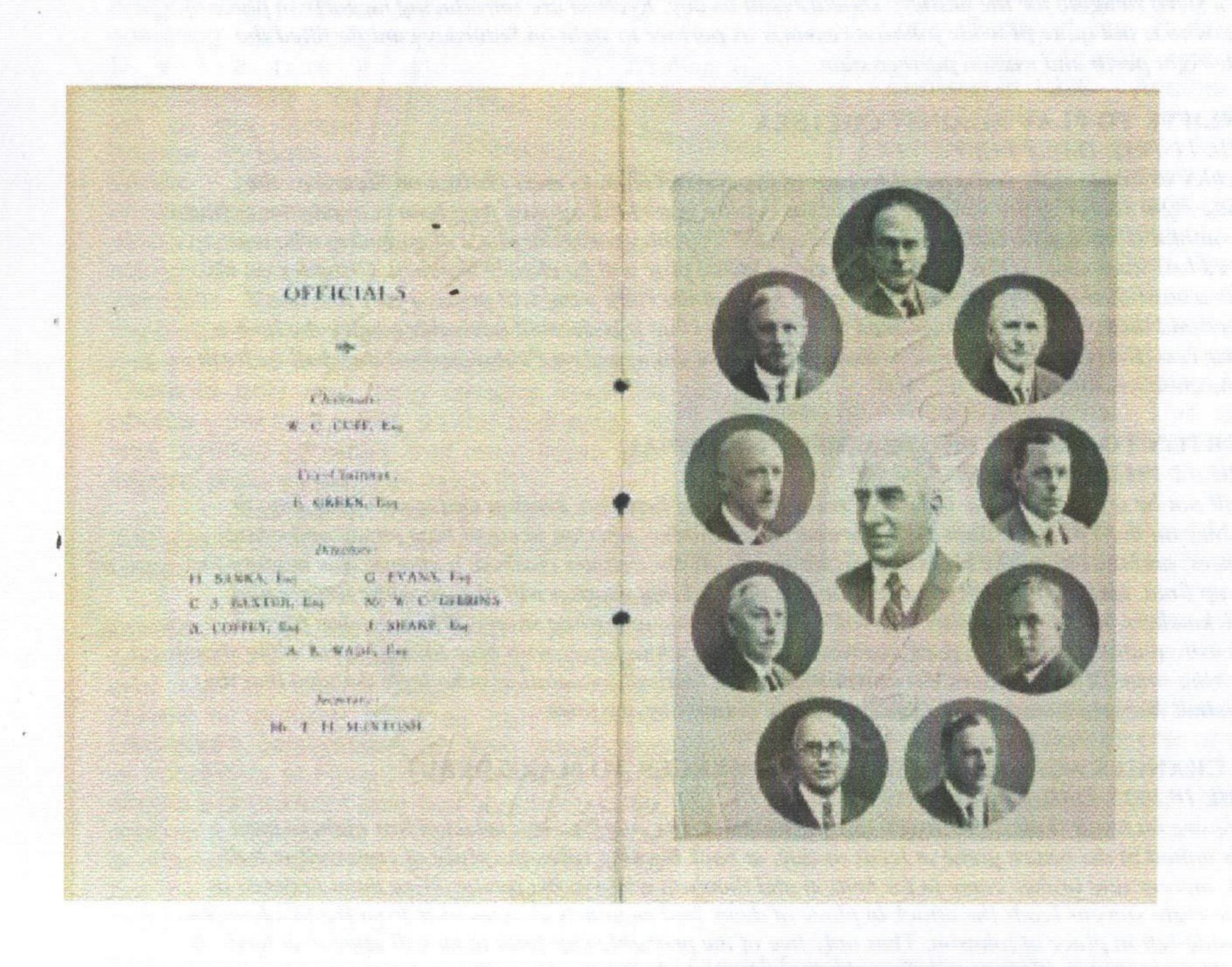
SIX CHANGES AGAINST LEEDS UNITED MERCER TO MAKE DEBUT

APRIL 18 1933, DAILY POST

There are no fewer than six changes, one positional in the everton side, selected last night to meet leeds united in the return game at leeds to-day, at back bocking takes the place of cresswell at half-back, mercer and archer come in for britton and thomson while in the forward line dunn resumes at inside-right stevens leads the attack-in place of dean, and megourty crosses over from the inside-right to inside-left in place of johnson. Thus only five of the probable cup-final team will appear at leeds. It is stated that cresswell, britton, white, thomson dean, and johnson are suffering from minor injuries. Everton players are going to buxton this week to prepare for the cup final. They will leave the







derbyshire resort on or about april 27^{1H} for a place just outside london, manchester city go to hushey to make their final preparation for wembley.

EVERTON AT BUXTON

APRIL 20 1933, DAILY POST

Everton are setting down to their preparation for the cup final at buxton, and I expect the players and officials will have to answer a number of questions, concering about the match before the great day arrivals. I believe they are already fired. Not physically of being asked whether they will win the cup, "we hope we shall win, and we think we shall," said dean, the captain, to a reporter 'but in a final of anything it's an even money chance for eithe side, so far we have won through our rounds by team work, and confidence, but not over confidence and that suggestion of over confidence is what we have to avoid. The players are having daily icy cold baths in the blue waters of the spa., long regular walks, ball practice and runs on the local football ground golf with squard ruckets, billards and badminton, as well as other sports, at their hotel. Everton do not belevie in any spasmodicsort of training, but regularly in everything, even their meal times is their motto. They feel that the visit to buxton will henefit them even more than provious visits as there has been a lengthy interval since they were hue instead of the usual fortnight, as had previuosly been at interval. The players remainal buxton till Saturday, when they will play huddersfield town, and then after a week-end at Liverpool, returning again to buxton, till Thursday of next week when they go south for two days, prior to their wembly mulch. James dunn, everton's scottish international inside-right was yesterday examined by a specialist for a thign injury. The specialist stated that dunn with suitable massage treatment, is likely to be fit for the FA cup final, it is a muscle growth and there had been fears that the nerve of the affected part would prevent dunn playiny. Dunn will not join the players at buxton, but will stay in Liverpool.

SELECTION AGAINST HUDDERSFIELD TOWN

APRIL 21 1933, DAILY POST

For their game with huddersfield town at huddersfield to-morrow the everton selectors have chosen dunn to resumes at ioside-right after his try-out at leeds, and dean to return.

er ware and duly wordence all that comment amendmentally belong beautiful trail

LEAVE FOR BUXTON

APRIL 24 1933, DAILY POST

Everton will leave central station Liverpool to-day for their cup final training quarters at buxton,, dunn, who was to have gone through with a massage treatmwent in wallasey untill the end of the week feels fit enough to go with the rest of the players. Critchley may join them. The everton against sheffield united league match, posponed from april 29, owing to the FA cup final, has been provisionally arranged to be played at everton on Wednesday, may 3^{RI}.

EVERTON HEAD SOUTH TO-DAY

APRIL 27 1933, DAILY POST

Everton leave buxton for the south to-day, after a queit and pleasant time at buxton, the players enjoyed a round of golf yesterday, and the trainer cook reports all players fit for the fray. The club masserr will join the party in london in case his services are required by any members of the team.

PH GRIFFITHS TRANSFERRED TO WEST BROMWICH ALBION

MAY 6 1933, DAILY POST -

PH griffiths who came to everion from port vale, two season's ago, was transferred to west bromwich, he is a welsh international, being capped last season against scotland.

SAM CHEDGZOY JUNIOR SIGNS FOR BURNLEY, J FRYER TO WREXHAM

MAY 11 1933, DAILY POST

Two of everton's reserves players have found new clubs chedgzoy, son of the famous sam who rendered everton such, fine services and gained international honours with the goodison club, has gone to burnley, chedgzoy who can play forward or half-back stands 5ft 9ins and weights about 10st 5lbs. He has been with everton for four years. I fryer an inside forward has been transferred by everton to wrexham. He played for everton as an amateur before signing professional forms, two season ago. He stands 5ft 10ins, and weights 11st 7lbs.

BALANCE SHEETS JUNE 8 1933, DAILY POST

Everton the winners of the FA cup made a profit on the year's work of £2,172 and the amount carried forward to next year is £59,671. The annual meeting of the company will be held to-morrow week at 7-30pm at the law association-rooms cook street. The income from gate recepts amounted to £48,112 against £54,328 the previous year, while proceeds of matches play away amounted to £10,595 compared with £4,977 the previous year. The cup win being the mean course of the difference. The total income, from matches was £58,707 compared with £59,305 in 1932, it will be noted that there is a drop in the home gate recepts of about £6,000. Players wages and transfers fee totalled £19,942 and it should be noted that a large sum was expinded on the transfer of geldard and cook during the season, gate division to vistors absorted £9,429, while entertainment tax amount to £3,151.

THE ACCOUNTS

1932	EXPENDITURE	MAY 6 1933
S D O		SDO
£13.45" os od	to players wages and transfer fees etc	£19,942 0s 0d
£03.601 10s Od	players benefits, medical fees players	£01.765 0s 0d
EUU,531 128 Ud	accident expances	£00.574 9s 10d
£07,991 11s do	gate division to vistors	£00, 574 98 10d
£03,534 16x 0d	travelling expences	£04,241 6s 11d
£00,360 10s 2d	adverstising, billpost, printing and stationary	£00,424 5x 3d
£01,462 6s 4d	gate expenses, checkers training expeances, and trainer	£01.583 10s 6d
£11.401 17s 1d	wages ground expenses and groundman's wages	£11.833 2s 8d
£03, 170 8s 6d	wages, national heath and unemployment interst	£02,369 9s 10d
£00.174 12s Od	insurances, interst rates, taxes, lighting, telephone	£00,191 5s 7d
£02.934 3s Od	entertainment taxs	£04,532 19x 5d
£08,969 0s 2d	office expenses sularys	£08,151 0s 2d
£01.073 9s 4d	postages etc. banks interst commission s	£01,309 13s 4d
£00,228 5s Od	clothing materials and stores	£00,082 5s 6d
£00,407 5x 9d	league percentages subscription contribitions	£00,401 3x 0d
£00, -29 3s 9d	tributions etc	£00, 635 5x 3d
£00,079 10s 9d	law cost and accountancy charges	£00,073 5x 2d
£50,106 18s 6d	balance to profits and loss accounts	£57,545 3s 3d
£10,166 8s 7d		£02.177 178 0d
£60,166 "s 1d		£59,718 0x 3d
	INCOME	en a ser a seta a a char s
1932		MAY 6 1933
£54,328 6S 8D	by gate recepts, proceeds of matches	£43,112 8s 0d
£04,977 2s 2d	played awayh etc	£10.595 6s 9d
£59,308 8s 10d		£58,707 14s 9d
£00,550 % 6d	season's tickets	£00,613 7s 6d
£00,029 2s 0d	adverstising contractors for programmes. boarding and refreshments	£00.029 2s 0d
£00,001, 17s 6d	share transfer fees	£00,000 17s 6d
£00,124 11s 3d	rents from subtenants banks interst	£00,104 18s 6d
£60,273 "s 1d		£59,718 0s 3d

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PROFIT AND LOSS ACOUNTS

BALANCESHEETS

FOR YEAR ENDING MAY 6 193

1932		MAY 6 1933				
£ S D to dividened	declared 17 ¹¹¹ june 1932 at 7 and half per cent annual less i	ncome tax	S D			
200,113 48 44		£00,109	10s 11d			
£02,424 2s 4d	to depreciation now written off stands etc	£02.176				
£02,537 6s 8d			6 0s 6d			
£58,815 6s 6d	to balance carried forward	£39,780				
£61,352 13s 2d		0.00.00.0				
£50.147 78 8d	by surplus at may 7 1932 as per certifield accounts	f()() U2	3 7s 2d			
£00,911 12s 5d	by income from property, by interst from investim		23 7s 2d			
£00.125 0s 0d	war loans £125,00 consolidated	2.1717, 72	3 /3 24			
£00,003 4s 6d	Jouns £3 4s 6d					

by honus on conversion of war loans

by amount of increase to excess of expenditure

£128 48 6d

£025 17x 0d

ANTENNA MIL

AND WINDOWS

£02,172 178 0d

LIABILTIES

Norminal capital £2,500 in £2,500 shares of £1 each...£2,500 s0 do Issue capital 2210 shares issued and allotted on which 15/- per share has been called and paid up £1;657 10s 5d, 290 honus shares issued and ollatted to old members £290-0s 0d Total 2,500

Sundry creditors £1.947 10s 0d, unclaimed dividinds £3,059 0s 3d, balance to credit of profit and loss accounts £164 4s 9d, total 59,780 1s 4d

ASSETS

Freehold land including force holds messluges no 2 to 48, gwladys street no 4 to 32, and 1' to 23, goodison avenue 2 to 10, goodison road 207 to 209 and 221 to 223, walton lane at cost ... stands hoarding abd erestional etc at goodison park at cost less deprociation as at 7 may 1932...... £21,468 10s 7d., less amount now written off for depreciation £21,176 9s 7d £19,082 2s 5d

£47.082 2x 5d

£10.166 8s 7d

sundry debtors as valued by the directors £6,872 15s 1d

sundry, desposits £20 15s 0d

midland banks ltd dividened accounts £164 4s 9d

general accounts £8, 301 16s 4d

total £8,460 ls 1d

investment 2,500 3 and half per cent war loan at cost £2,237 0s 0d, 4 per cent consolidated loan at cost £80,153, cush in hands £2,455 15s 3d, total 54,0s 9d + £64,951 9s 7d

J MCCLURE TRANSFER TO BRENTFORD

JUNE 9 1933, DAILY POST

Everton have transferred J mcclure their half-bacjk to brentford, mcclure though not a regular member of everton's first team, has made many appearances for the league team. A few season ago he tourned canada with the football association team. Shrongly built he is a rebost player, who is equalley at home on the wing and centre-half position.

SHAREHOLDERS MEETING

JUNE 17 1933, DAILY POST

Congratulatory reference to the financial stability and the playing successed of the everton were made at the annual meeting of shareholders last evening at the law association rooms, Liverpool. The chairman (mr we cuff), reviewing the accounts, explained that the increase of 6,000 in players wages and transfers fee was due to the fact that the year between last, the club received a considerable sum for the transfer of players, one player in particular-while during the past, season they expended nones in securing two players of note. Geldard and cook. He did not think anyone would quibby with the investments made in regard to those two players. Cook had demonstrated the director's good judgment

in finding so capable a substitue for-their full back williams, when the latter was injured and in finding him before the extent of william's injury become known to the football world." You know what valvable sevice cook rendered us in the english cup-ties" added the chairman, gate recepts, he went on were down by about £6,000. The reason was that in 1931-32 the club was running well in the championship and the gutes were very good, since then track depression had to be reckoned with. The away "recepts were up £10,595, as against about £5,000 one of the away matches was the final tie, and everton took some £5,000 as it's share of the proceede, so they would recognile how the difference was accounted for the balance sheets. Disclosed a healthy condition their surplus assets offer the discharge off all liabilities were in the neighbourhood of 59,000, the club compared favourably with only other in the county in having a fairly luxurious place of abode which was kept in perfect condition in this connection the chairman acknowledged the services of mr harvy banks (director). The chairman said he and his directors felt it, was something of a tragedy, when four years ago he had to report that the club had been relegater to the second division for the first time. But the directors did not wilt, under the diaster, the club won the championship of the second division and more important regained the first division in the following year. They won the championship of the first division and in the season just ended had became the proud winners of the FA challenge cup, so that they had three very successful season's, and ion six years had won three championships the cup and the charty shield. Not a had record (hear hear). None of these successes, would have been possible but for the loyalty. determination, and the consummate ability of their players and staff.

They made a magnificent response to the appeal which the board made to them four years ago to rehabililate the club. Their players had thoroughly earned all the honours that had come to them, and the directors and he was sure the shareholders too, were proud of them. Mr A coffey second the adoption of the annual report (proposed by the chairman) and the resolution was carried. It was decided to pay a dividined of seven and half per cent, less income tax, messor A coffey, WC cuff, I sharp were re-elected directors. The chairman thanked the shareholders for raising no opposition to the re-election of himself and colleagues. He went on to say that he had been connected with the club since 1895, as secretary and as director, during than thirty-eight years, he had known of everton matches which had been lost not on the field, in the board room. He could recall, the time when cliquism was rampant on the board, and when it influencied the team, and brought disater on the field. He was glad to say,, however that during the twelve years of his chairmanship-and before that time,, cliquism on the board had been unknown (hear hear)., there had of course, been differences of opionion in matters of detail but the board had been as one man in regard to policy. The policy of the club, had been to present at goodison park, and elsewhere association football in its most scientific and most attractive form. They had always set their faces against players who wanted to gain position by brute force rather than by lability (hear hear). A vote of thanks to the diectors and staff was passed on the motion of mr RW williams seconded by T burke. (In the motion of mr carruthers (shareholder) at was decided to invite all, shareholders to subscribe to a testimonial to mr cuff in recognition of, his services to the club, a testimonial committee was appointed.

It was announced that following players had been secured on for season 1933-34.

goalkeepers, sager, coggins, full backs, cook, cresswell williams, bocking common, jackson jones, half-backs britton, white, thomson, gee clark, archer, mercer, griffiths, watson (tg), forwards geldard, critchley, dunn, dean, johnson, stein,. Mcgorty, turner, webster, cunliffe, birtley, stevens, leyfield, watson (jg)

