



# EVERTON FC HERITAGE SOCIETY - SOCIAL MEDIA RELAUNCH

Founded in 2008 by Dr David France OBE, the Everton FC Heritage Society promotes and preserves the rich heritage of our Club.

For many Everton fans, the primary point of contact with the Society has been through the exhibitions and stalls run in St Luke's Church on matchdays, prior to kick-off. But during COVID lockdowns, attention turned to facilitating other forms of engagement.

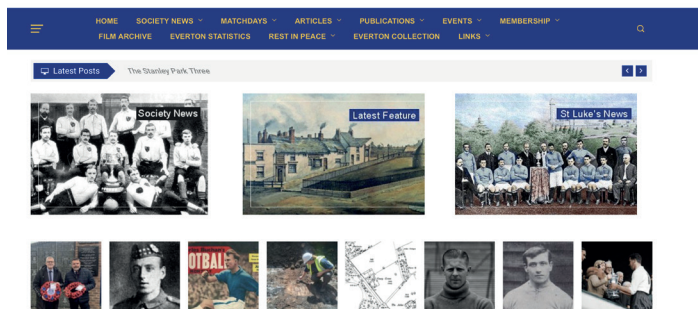
Therefore, Mike Royden took on the herculean task of redesigning and uploading content to the Society's website.

He said: "Lyndon Lloyd, well known for Toffeeweb.com, set up the previous site, which served us well, but it had become clear that we needed to be able to showcase the broad work carried out by the members, especially their specialist fields of expertise.

"The Society is blessed with a plethora of top-quality researchers and writers, most of whom have already been published. In fact, a glance at the members' page on the website reveals over fifty Everton books released between them, plus other publications on general history.

"The latest member to join, Paul McParlan, has just published *The Forgotten Champions*, his first book."

The matchday programme 'heritage page' has been a popular feature in recent seasons, and the website holds a complete collection of every programme article written by the



members from 2015 to the present. Members' articles are a key aspect of the site, the 250-plus available to read cover topics from every decade in the history of the Club. The three Everton statisticians within the ranks: Bradley Cates, Gavin Buckland and Steve Johnson provide valuable information used in these pieces.

The amazing Everton Collection is integral to the work of the Society, and its archives are regularly featured, to help raise its profile.

A film archive page is at an early stage in development, although member Crawford Miles has an extensive personal collection of Everton footage to draw from.

Aside from our matchday activities at St Luke's, Society events are well reported within the website's pages. These include the awarding of medals to players who missed out in the past, special anniversary evenings,

remembrance events in November, installation of blue plaques, and the dedication of headstones at the resting places of stars who have passed on.

The website is complemented by a Twitter account, administered by Rob Sawyer. This gives regular updates - sometimes several a day - on fascinating aspects of Club history, plus news of current events and anniversaries.

Visitors to the website can view the Twitter postings at the same time, as they are streamed live within its pages. Those Evertonians with Facebook can view updates posted on the Society's page by Richie Gillham.

So, if you want to know your history, please visit the website at [efcheritatesociety.com](http://efcheritatesociety.com), follow our @EvertonHeritage Twitter account or find us on Facebook at [The Everton FC Heritage Society](https://www.facebook.com/EvertonFCHeritageSociety).